New Model Press Release

September 21, 2017

2018 KAWASAKI KLR™650 Dual-Purpose Motorcycle

ADVENTURE UNLIMITED

Be it for the morning commute, the weekend mountain ride with friends or the multi-continent adventure, the 2018 Kawasaki KLR™650 continues to be one of the most versatile adventure motorcycles. Comfortable for long or short trips, and with great fuel economy, the KLR650 is simply a fun and functional motorcycle. With its long-travel suspension, 650cc engine and relaxed seating position, the KLR650 has you covered for the times when you need both on and off-road capabilities.

The dependable KLR650 motorcycle is returning for 2018 with new color schemes and graphics. The



The 2018 Kawasaki KLR650 is also available in the Matrix Camo edition, which features a Matrix Camo Gray/Metallic Matte Carbon Gray color.



Just as versatile as the KLR650 motorcycle itself are the genuine <u>Kawasaki KLR-branded Saddlebags</u>. The bags' matte black, rubberized finish makes them durable and well-suited for everyday use around town or for long trips, and they are quick and easy to install or remove.

Travelling the world on your KLR650? Keep your passport and registration handy with the accessory Trans Handlebar Bag. The bag quickly and easily straps to the center of the handlebar without the need for additional tools or special mounting hardware. The water-resistant nylon bag holds two pounds and does not interfere with tank accessories.





ABOUT KAWASAKI

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki's commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and Jet Ski[®] watercraft through a network of almost 1,100 independent retailers, with close to an additional 7,400 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.

