

June 2, 2026

2026 KAWASAKI NINJA® 300 ABS MOTORCYCLE

NINJA STARTS HERE

Kawasaki proudly announces the return of the iconic Ninja® 300 ABS motorcycle for 2026, bringing back one of the most popular entry-level sportbikes to its lineup. True to the Ninja® name, the Ninja 300 boasts a 296cc liquid-cooled, parallel-twin engine, chassis stability inspired by Kawasaki's supersport machines, and Assist & Slipper Clutch technology for smooth, confident riding.

Visually, the 2026 Ninja 300 ABS makes a bold statement with large-volume bodywork and sharp lines that echo its bigger Ninja siblings. Aggressive dual headlights, a sleek tail cowl, and premium fit-and-finish details give it a commanding presence. From every angle, the Ninja 300 ABS exudes Kawasaki's signature supersport styling while delivering practicality and everyday usability.



NINJA® 300 ABS HIGHLIGHTS:

- 296cc liquid-cooled, parallel-twin engine
- Assist & slipper clutch
- Lightweight, steel-tube diamond frame
- 110/70-17 and 140/70-17 sporty tires
- Low 30.9" seat height
- Aggressive Ninja family styling

ENGINE

The Ninja 300 ABS is powered by a highly refined 296cc liquid-cooled, parallel-twin engine that blends strong performance with everyday usability. Featuring a bore and stroke of 62.0 x 49.0mm, the engine benefits from lightweight pistons with flat crowns that maximize combustion efficiency, paired with a 10.6:1 compression ratio that helps reduce piston operating temperatures for improved reliability. The pistons' hard alumite coating, along with a unique underside groove that channels cooling oil, further contributes to durability and consistent performance. With a maximum of 13,000 RPM, riders can enjoy a wide powerband that delivers excitement across the rev range.

Advanced engineering contributes to smoothness and rider comfort as well. A balancer shaft, partial rubber engine mounting, and carefully designed crank web work together to reduce vibration and deliver a refined, confidence-inspiring ride. The sleeveless, die-cast aluminum cylinder with plated bores – similar to Kawasaki's high-performance Ninja® ZX™-10R and Ninja® ZX™-6R models – features an open-deck design for excellent heat dissipation. Cooling efficiency is further optimized by a

rectangular coolant entrance, redesigned water impeller, and fins integrated into the large-capacity oil pan, all helping maintain stable engine temperatures under varying conditions.

The fuel injection system enhances both performance and efficiency. Dual throttle valves paired with 32mm main and 40.2mm sub-throttle valves regulate intake flow with precision, producing smooth, linear throttle response across the rpm range. Fine-atomizing injectors, delivering fuel with droplet sizes as small as 60 µm, ensure optimal combustion, while lightweight Denso ignition coils minimize interference. Together, these systems provide reliable starting, responsive power delivery, and favorable fuel consumption.

Complementing the intake system, the Ninja 300 ABS features a stainless steel 2-into-1 exhaust system engineered for both performance and practicality. The short silencer design allows for ample lean angles while its complex cross-section provides necessary volume and contributes to reduced noise output. Large header pipes, a curved center pipe tailored to engine displacement, and a single honeycomb catalyzer help ensure strong low- to mid-range performance. Rounding out the powertrain, Kawasaki's Assist & Slipper Clutch – developed with racing feedback – offers a light clutch lever feel during normal riding and reduces back-torque during sudden downshifts, helping maintain stability and control.

INSTRUMENTATION

The Ninja 300 ABS features a modern instrument panel that reflects the advanced technology and premium quality of the Ninja series. A large, analog-style tachometer takes center stage, providing both excellent legibility and sporty appeal, while a multi-function LCD screen displays essential information such as speed, fuel level, clock, odometer, dual trip meters, and Kawasaki's Economical Riding Indicator. This indicator helps riders maximize fuel efficiency by signaling when the bike is being ridden in a way that promotes favorable consumption. Thoughtful details enhance usability in all conditions – the tachometer's dial adds a stylish touch during the day, while clear and colored transparent sections are backlit at night, ensuring quick, easy readability at a glance.

CHASSIS

The Ninja 300 ABS is built around a strong yet lightweight steel-tube diamond frame that delivers the durability and stability expected from a high-performance sportbike. Constructed with high-tensile steel main tubes reinforced with gusseting, the frame offers excellent longitudinal rigidity, giving riders a stable platform whether cornering or navigating city streets. Wide main tubes positioned beneath the fuel tank further enhance the balance between rigidity and flex, ensuring predictable handling and confidence.

Attention to comfort and ride quality is equally evident in the chassis design. Rubber-mounted front engine mounts help reduce vibration, creating a smoother, more refined ride that complements the Ninja 300 ABS's responsive engine. At the rear, the seat rails are mounted at a flat angle, compensating for the height of the large rear tire and keeping the seat height accessible for a wide range of riders. The result is a chassis that not only performs at a high level but also offers comfort and approachability, making the Ninja 300 ABS a well-rounded machine.

SUSPENSION

The Ninja 300 ABS features a 37mm telescopic front fork tuned to balance comfort and performance. Its settings are designed to absorb bumps and imperfections on city streets while providing the firmer, more controlled feel riders expect when leaning into corners. Working in conjunction with the rigid steel-tube diamond frame, the fork contributes to smooth, stable handling that inspires confidence whether commuting or enjoying a spirited ride.

At the rear, Kawasaki's Uni-Trak® linkage-equipped suspension system ensures consistent stability across a wide variety of road conditions and operating levels. The rear shock is calibrated with similar dual-purpose settings, offering comfort in everyday riding and a firmer response during sportier cornering. With five-step preload adjustability, riders can fine-tune the suspension to suit their weight, preferred riding style, or the added load of a passenger. Adjustments can be made using the onboard tool kit, giving the Ninja 300 ABS adaptability to meet the needs of both solo and two-up riding.

BRAKES & WHEELS

Braking performance on the Ninja 300 ABS is both powerful and reassuring, thanks to its large 290mm front petal disc with a dual-piston caliper that delivers strong stopping power and a natural feel at the lever. At the rear, a 220mm petal disc paired with a two-piston caliper ensures balanced, dependable braking. The petal disc design, shared with Kawasaki's larger Ninja supersport machines, enhances heat dissipation for consistent performance, while resin brake pads provide excellent wear resistance and precise controllability. For added confidence, ABS is equipped as standard, giving riders reassurance in a variety of road and weather conditions.

The Ninja 300 ABS also reflects Kawasaki's sportbike DNA in its wheel and tire setup. Stylish 10-spoke wheels contribute not only to the motorcycle's premium appearance but also to its lightweight handling. The combination of a 110/70-17 front tire and a 140/70-17 rear tire enhances grip, stability, and cornering performance, underscoring the Ninja 300 ABS's sporty character while maintaining everyday usability.

ERGONOMICS

The Ninja 300 ABS was designed with rider comfort and versatility in mind, offering ergonomics that suit a wide range of motorcyclists. A slightly forward-slanting seat paired with wide, raised handlebars creates a natural riding position that works equally well for sporty rides, commuting, or carrying a passenger. The handlebar position also enhances maneuverability, giving the bike light and responsive steering that enables handling in both city traffic and on backroads.

With a seat height of 30.9", the Ninja 300 ABS is approachable for a range of riders. The seat narrows near the tank, allowing a more convenient reach to the ground, which boosts confidence when stopping or maneuvering at low speeds. The clutch lever is mounted close to the handlebar for easy operation, while supersport-style aluminum footpegs deliver a direct, connected feel when cornering. Together, these thoughtful ergonomic features make the Ninja 300 ABS comfortable, confidence-inspiring, and highly adaptable to a variety of riding situations.

STYLING

The Ninja 300 ABS carries forward the unmistakable styling language of Kawasaki's Ninja family, giving it a true "big bike" presence despite its approachable displacement. Large-volume

bodywork enhances the sense of size, while the sharp silhouette of the front cowl mirrors the aggressive lines of its larger Ninja siblings. A floating-style windscreen, mounted cleanly using only the mirror stay bolts, adds to the streamlined, elegant design, while the aggressive dual headlamp setup reinforces the supersport image and provides excellent illumination. The fairing's integrated fin design and large ventilation holes are both functional and stylish, contributing to effective heat management while complementing the sleek look.

Attention to detail is evident throughout the design. Built-in front turn signals, sharp clear-lens rear indicators, and a redesigned compact front fender all contribute to the bike's refined, sporty appearance. Kawasaki reduced the number of visible bolts by using a combination of hooks, push rivets, and selective fasteners—resulting in a seamless, high-quality finish. Mirrors enhance rearward visibility without increasing the bike's width and can be conveniently folded in when parking, with stoppers allowing them to return to their original position.

From every angle, the Ninja 300 ABS projects an aggressive and modern image. The supersport-style fuel tank, flared and forward-slanting, not only enhances rider ergonomics but also houses a generous 4.4-gallon capacity for longer rides. At the rear, a short-style muffler, minimalist tail cowl, and wide rear tire combine to give the bike a muscular stance. Even the engine covers contribute to the styling, with the right-side crankcase cover stamped with the Kawasaki logo, underscoring the Ninja 300 ABS's blend of practicality, performance, and signature Ninja sportbike design.

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2026 Model Variations

Kawasaki Ninja® 300 ABS

Color: Pearl Blizzard White

MSRP: \$4,999

Availability: Now

To download high-resolution images, log on or register for the Kawasaki media site at <http://kawasakimedia.com>.

ABOUT KAWASAKI

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki Motors, Ltd. is committed to maintaining and furthering these strengths which will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. Kawasaki and its affiliates employ

nearly 3,100 people in the United States, with approximately 260 of them located at Kawasaki's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the Good Times Roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.