

January 21, 2025

2025 KAWASAKI RIDGE® CREW SIDE X SIDE PEAK PREMIUM PERFORMANCE

The Kawasaki RIDGE® side x side lineup raised the bar in 2024, offering a design with automotive-inspired finishes paired with the flexibility to transport both passengers and cargo across challenging landscapes. First launched with the three-passenger RIDGE, the 2025 lineup now features the all-new [RIDGE® CREW HVAC](#), which includes rear seating to accommodate up to six people. These new models expand their versatility, making them ideal for heavy-duty tasks or fun outings with family and friends. The RIDGE CREW provides top-notch comfort and performance for any outdoor adventure.



The RIDGE CREW is built to handle tasks with ease, featuring a fully enclosed cab with HVAC, spacious seating, and thoughtful amenities like contoured bench seats, generous legroom, multiple cup holders, and USB ports. The new insulated roof and UV/IR-treated windshield enhances comfort by reducing heat and glare. Whether navigating a rugged job site or a scenic trail, the long-travel suspension absorbs bumps effortlessly, ensuring a smooth, comfortable ride while you focus on getting the job done.

At the heart of the RIDGE CREW is Kawasaki's 999cc liquid-cooled, 4-stroke In-Line 4-Cylinder engine, delivering instant, smooth and linear power. Paired with a CVT (continuously variable transmission), the powertrain offers intuitive throttle response, providing seamless control whether accelerating or cruising. This setup makes transporting passengers and cargo a breeze, combining performance with ease of use.

Built tough, the RIDGE CREW boasts a 1,000 lb. cargo capacity and can tow up to 2,500 lbs., backed by its high-torque, high-power engine. Whether you're tackling demanding work tasks, exploring trails with friends, or anything in between, the RIDGE CREW delivers outstanding performance with plenty of room to spare, making every trip comfortable and capable.

KAWASAKI RIDGE® CREW KEY FEATURES

- Kawasaki-Built 999cc Liquid-Cooled, 4-Stroke In-Line 4-Cylinder Engine
- Roomy Interior for up to Six Passengers
- Chassis Designed for Comfort
- Full Cab with HVAC
- Long-Travel Double Wishbone Suspension and High Ground Clearance
- 27-inch Tires with 14-inch Aluminum Wheels
- All-LED Exterior Lighting including Accent Lights
- Continuously Variable Transmission (CVT)
- Power Mode Selection
- On the Fly Electrically Selectable 4WD & Rear Differential Lock

- 1,000 lb. Capacity Tilting Cargo Bed with Detachable Tailgate
- 7-inch Full-color TFT Instrumentation
- Adjustable driver seat
- Automotive-Inspired Fit & Finish Exterior and Interior
- Smartphone Connectivity via RIDEOLOGY THE APP POWERSPORTS*
- Kawasaki STRONG Three-Year Limited Warranty

ENGINE

In the heart of the RIDGE CREW, Kawasaki's latest marvel beats a liquid-cooled, 4-stroke in-line 4-cylinder engine. This powerhouse not only defines performance but redefines the thrill of driving. This engineering masterpiece, meticulously crafted with a bore and stroke of 73.4 x 59.0mm, delivers 92 hp† and 65.8 ft-lbs. of torque† propelling the RIDGE CREW to new heights, delivering a symphony of power and torque for both work and play.

As the accelerator pedal is pressed, a crisp response echoes through the vehicle, ideal for those seeking the thrill of riding off-road. The smooth and predictable feedback from the engine not only facilitates control but elevates the driving experience with superb power feeling and acceleration.

Amidst the exhilarating acceleration, the distinct exhaust note of the in-line four-cylinder engine adds a musical touch to the driving excitement. However, in the everyday-use range, the engine's purr is subdued enough to allow for easy conversation within the cab contributing to the overall ride comfort and high-quality experience. The engine's rubber-mounted design reduces vibrations contributing to a comfortable ride, even in the most demanding of conditions. The thoughtful design extends to the snorkel-style intake, strategically positioned under the hood to minimize the risk of dust or water ingestion. A high-performance Donaldson air filter stands guard.

The electronic throttle valve system takes center stage, allowing the Engine Control Unit (ECU) to intricately control both fuel and air delivery. The result is a seamless and natural engine response, with a single 52mm throttle body chosen to evoke a smooth, driver-friendly reaction. Fine-atomizing injectors, with a droplet size of 60 microns, contribute to efficient combustion and instantaneous engine response. The synergy of components is further demonstrated by 29mm intake valves and 24mm exhaust valves, striking a balance between low-rpm and mid- to high-rpm performance. The large-diameter 35mm tail pipe, a testament to the high-performance aspirations of the RIDGE CREW, amplifies the excitement during high-rpm endeavors.

The engineering prowess extends to the rear-facing exhaust ports, strategically designed to keep engine heat away from the cab. A dual heat shield adds an extra layer of heat shielding, showcasing meticulous attention to detail. The intentional lengthening of the exhaust pipe enhances low-end performance, a testament to the dedication of optimizing every aspect of the engine's functionality.

Baffle plates in the oil pan ensure consistent oil supply to the pump, even during high-speed cornering, underscoring the commitment to reliability. The large-capacity 1,120 W generator further enhances the versatility of the RIDGE CREW, providing ample power for heating, ventilation, air conditioning (HVAC), and a variety of accessories. A cooling fan strategically placed on the right side of the engine block efficiently pushes hot air out, helping to keep the cab temperatures down.

The large-capacity radiator, positioned at the front behind the grille, benefits from an optimal location to receive cooling air, ensuring consistent performance. The seamlessly integrated continuously variable transmission (CVT) adds to the smooth response, creating a driving experience that feels both intuitive and exhilarating. The engineers behind the RIDGE CREW refined the CVT settings to simulate the characteristics of a CVT and centrifugal clutch combination. This meticulous tuning results in a silky-smooth power delivery. The collaboration between the electronic throttle valve and the precisely controlled CVT is tuned to provide engine braking, providing a dependable and stable deceleration experience. Whether descending slopes or coming to a complete stop, the engine braking effect instills confidence in the driver.

The gear selection, consisting of High, Low, or Reverse, is seamless and refined. There's a smooth transition that underscores the commitment to providing a driving experience that's not only powerful but also sophisticated. In the end, the RIDGE CREW with its Kawasaki-built 999cc Liquid-Cooled, 4-Stroke in-line four engine is not just a vehicle: it's a symphony of power, precision, and exhilaration—a testament to the relentless pursuit of engineering excellence. As it takes on the trail, it leaves behind not just a mark but a legacy, redefining what it means to drive with passion and purpose.

POWER MODE SELECTION

The Kawasaki RIDGE CREW side x side offers the freedom to tailor your vehicle's performance to your preference and your driving conditions. With the choice of three distinctive modes – Sport, Normal, and Work – our system puts you in control like never before.

SPORT MODE: UNLEASH THE THRILL

For those moments when you crave an exhilarating driving experience, look no further than Sport mode. Immerse yourself in the thrill of a sharper, more linear throttle response that establishes a direct connection between the gas pedal and the engine. Sport mode is engineered to cater to the driving enthusiast in you, whether you're tackling the trails or indulging in spirited acceleration.

NORMAL MODE: STRIKING THE PERFECT BALANCE

When versatility is key, Normal mode steps into the spotlight. Striking a perfect balance between the utility of Work mode and the spirited performance of Sport mode, Normal mode offers a smooth engine response right from the moment the throttle is opened. It is the go-to setting for everyday driving, providing an enjoyable and responsive experience without compromising efficiency. Normal mode seamlessly adapts to various driving scenarios, offering a harmonious blend of power and control.

WORK MODE: ENHANCING UTILITY AND PRECISION

Designed for utility and precision, this mode provides a milder response that is perfect for tasks requiring a smooth and constant pace. Whether you're carrying a load or navigating uneven surfaces, the programmed response minimizes the likelihood of sudden changes in vehicle speed or engine rpm. One of the standout features of Work mode is its carefully selected throttle response and engine braking characteristics. At low speeds, experience unparalleled control using only the gas pedal.

ON-THE-FLY ELECTRICALLY SELECTABLE 2WD, 4WD, & REAR DIFFERENTIAL LOCK

Electrically selectable 4WD, along with rear differential locks, empowers drivers to effortlessly switch between drive systems on the go, adapting to the ever-changing terrain and applications. In 2WD mode, drivers experience light steering and more fuel-efficient cruising. Shifting to 4WD maintains this light steering while providing enhanced traction, increasing stability on gravel, dirt, or uneven surfaces.

Engaging 4WD along with the differential lock offers maximum traction, making the vehicle a powerhouse on challenging terrains. With a turn of the switch, the system engages seamlessly, giving the driver more control in 4WD or in 4WD with front and rear differential locks activated.

Locking the rear differentials transforms the rear wheels into a single axle, preventing free-spinning in low-traction situations. The Electrically Selectable 4WD and Differential Lock redefines adaptability, allowing the RIDGE CREW to conquer the terrain with confidence.

RANGE AND MAINTENANCE

The nearly 13-gallon fuel tank provides a generous range between fill-ups, minimizing interruptions during tasks or allowing extended adventures on the trail. Positioned well away from the wheels, the fuel tank is shielded from potential impacts by flying debris, further enhanced by a protective steel guard.

Routine maintenance is achieved with easily located oil and air filter locations; the oil filter is easily accessed by removing the fender panel forward of the rear wheel. The air filter on the RIDGE CREW is located under the rear center seat. On the RIDGE CREW and RIDGE CREW HVAC, the filter is accessed by lifting the passenger's seat.

CHASSIS

The frame of the RIDGE CREW reaches a total length of 155.3-inches to provide rear seating and generous interior space. Enhanced frame rigidity is achieved through revised pipe thickness and reinforced gusseting in key areas, ensuring it can accommodate additional passengers while maintaining optimal performance and stability. This design delivers a smooth, reliable ride, perfect for outings with friends and family.

The primary clutch in the CVT was modified by adding a free collar to the drive clutch, aiming to smooth off-throttle acceleration and reduce noise during high-load conditions or at very low speeds, such as when climbing hills or navigating obstacles, ultimately enhancing ride comfort.

The thoughtful design and material choices of the RIDGE CREW come together to create a structure that not only withstands the rigors of varied terrains but also prioritizes the driver's comfort by also ensuring a high seal performance for doors and windows. The RIDGE CREW rear doors swing open rearward, providing a spacious entry and exit for rear passengers. Even while in motion, the vehicle offers a serene and calm interior, thanks to its low noise and low vibration features. This translates to a quiet composure inside the cab enhancing the overall driving experience.

The wide track significantly contributes to the vehicle's stability while also maintaining a width of 64-inches. The highly composed chassis platform is further complemented by front and rear independent suspension, adding an extra layer of ride comfort for occupants.

With a wheelbase of 122.2-inches, the RIDGE CREW achieves a perfect balance of composed handling and a spacious cab with ample legroom. Importantly, this is achieved without unnecessarily increasing the overall length of the vehicle. This thoughtful design choice allows for a relatively short 19-ft. turning radius, facilitating the navigation of tight corners in wooded areas, or confidently conquering ridgelines. The RIDGE CREW is not just a vehicle; it's a harmonious blend of comfort, stability, and maneuverability, ensuring an exceptional driving experience.

The RIDGE CREW has a high ground clearance of 13.8 inches (13.2 inches on the 50-state model) at max preload and enhances accessibility during work or recreational activities but also ensures superb ride comfort by reducing the likelihood of scraping its bottom. This feature is particularly beneficial in navigating varied terrains. Additionally, the high ground clearance contributes to a favorable breakover angle, minimizing the risk of bottoming out when cresting a ridge or traversing over obstacles. This design choice enhances the vehicle's ability to capably tackle challenging landscapes. Furthermore, the high approach and departure angles on the RIDGE CREW play a pivotal role in optimizing its off-road performance. By minimizing bodywork overhang and positioning the wheels as close to the bumpers as possible, the design reduces the chances of hitting the bumper or scraping the rear body work when navigating steep slopes.

To ensure comprehensive protection, the wheel wells are made from steel, rather than plastic. These act as a barrier, offering the vehicle additional protection from rocks and other flying debris encountered during off-road adventures.

The RIDGE CREW employs a double-wishbone suspension system both at the front and rear, allowing each wheel to navigate obstacles with minimal impact on the chassis. The shock absorbers, featuring single-rate springs on the front and single-rate springs on the rear, complement the chassis' balanced flexibility, delivering excellent bump absorption and rough road performance. This ground-hugging suspension excels at following the terrain, ensuring a smooth ride within the cab. To enhance ride comfort, the suspension settings are designed to minimize chassis roll speed, providing a more composed experience for passengers. The long wheel travel of 12.7-inches front and rear contributes to high ground clearance and optimal ride comfort. Revised front and rear suspension with optimized damping settings enhance the stability of the RIDGE CREW, providing a more planted feel, reducing the chances of bottoming out, and improving overall driving control.

The RIDGE CREW offers superior handling, comfort, and the ability to tackle challenging terrain—making it an excellent choice for trail riding and outdoor exploration. The large-diameter 27-inch tires and 14-inch aluminum wheels contribute to the outstanding off-road capability and high ground clearance of the RIDGE CREW. Machined finishing along the wheel rims emphasizes the sporty image of the vehicle.

With enhanced braking power due to larger-diameter caliper pistons in both the front and rear brakes, the RIDGE CREW delivers increased braking force to match the longer chassis. The parking brake features a higher lever ratio, providing stronger braking force to complement the extended chassis.

The cargo bed, measuring 34.6 x 49 x 12.8-inches with a load capacity of 1,000 lbs. is designed for substantial loads. Its flat design facilitates loading from three sides. Four built-in hooks provide convenient tie-down points. The gas-assisted tilting cargo bed features tilting-release levers on both sides, allowing easy access to the engine. The bed incorporates a single-latch tailgate release system for convenient opening and closing. The injection-molded tailgate design includes built-in cup holders, and the tailgate can be removed without tools. The cargo bed walls have slots for cargo dividers, enhancing the secure stowing of items. Octagonal slots in the cargo bed walls accommodate the new-style optional KQR™ accessory mounts, enabling snap-mounted attachment of items to the cargo bed.

rails. Additionally, the RIDGE CREW boasts a towing capacity of 2,500 lbs. and a standard 2-inch tow hitch receiver is compatible with a variety of accessory hitches.

AUTOMOTIVE-INSPIRED FIT AND FINISH

The longer dimensions of the RIDGE CREW were carefully considered in the exterior design to create a balanced appearance, ensuring the extended chassis doesn't appear overstretched. The front doors feature a recessed section, while the rear doors have an angled groove, both contributing to a 3D design that maintains the forward-leaning stance and distinctive style of the RIDGE. Graphics running across the doors and cargo bed walls further enhance the cohesive look.

Bright LED headlights (48.6 W / 22.2 W) with line-type LED position lights contribute to the fierce expression, and an air-scoop built into the front hood adds to the aggressive, sporty image. The automotive-style front grille, complemented by a large aluminum Kawasaki emblem and a black-painted steel front bumper, enhances the vehicle's tough looks. Painted fenders contribute to the car-quality fit and finish, and the front wheel wells beveled leading edge effectively deflects mud away from the body, ensuring cleanliness.

LED taillights with a pickup-truck-style design add to the car-quality fit and finish. Stealthy black colored suspension A-arms provide a striking contrast to the more muted bodywork, enhancing the sporty and tough styling of the RIDGE CREW.

Designed with both front and rear passengers in mind, the RIDGE CREW prioritizes comfort without compromising performance. Its wide stance enhances stability and ride quality, while the frame is specifically engineered to support long-travel suspension and a purpose-built full cab. This thoughtful design ensures a smooth, quiet ride with minimal noise and vibration, creating a serene environment for up to six passengers in the HVAC model.[]

The roomy cab of the RIDGE CREW offers ample space for up to six people, with shoulder and legroom for three people to sit comfortably side-by-side in both the front and rear. Contoured seating for the outer four seats provides comfortable cushioning and support. A lever-adjustable driver's seat and tilt steering allows the driver to fine-tune their position for control and comfort. The rear seats feature comfort-enhancing touches like cup holders and storage nets so that riding in the back is equally as comfortable as in the front.

The wide space between the dashboard and seats allows easy movement through the cab and a standard plastic roof protects from the elements. High-grade fit and finish details, including floor lighting, backlit switches, and decorative components, contribute to the premium car-like interior. The high-grade automotive-style ignition key adds to the premium quality feel.

The 2025 models feature a factory-standard full cab equipped with heating, ventilation, and air conditioning (HVAC) for year-round comfort, providing a retreat from summer heat and winter cold. Enhanced HVAC performance is paired with a windshield made from UV and IR-coated glass, effectively reducing ultraviolet and infrared rays to keep the cab cooler. Additionally, the roof is lined with an insulating material containing aluminum, further improving temperature control by preventing external heat from entering and retaining warm air from the HVAC system. These upgrades ensure a more comfortable and climate-controlled cab environment.

ELECTRIC POWER STEERING

Every RIDGE CREW model is equipped with Kawasaki's high-grade electric power steering (EPS) system which operates most effectively at extremely slow speeds and when the vehicle is stopped. When turning the wheel, a signal is sent to the EPS Electronic Control Unit (ECU), activating assistance. The ECU utilizes input from the vehicle speed sensor and torque sensor to determine the required steering assistance needed from the electric motor. Assistance is highest at slow speeds or when stopped and decreases as vehicle speed increases to ensure responsive steering. Additionally, the EPS system acts as a damping system, enhancing ride comfort and control by minimizing kickback to the steering wheel caused by shocks to the wheels.

TILT STEERING WHEEL

The RIDGE CREW steering wheel features a tilting function, allowing drivers to adjust its position according to their preference and lift it out of the way to facilitate entry and exit. The high-grade D-shaped steering wheel not only contributes to comfort but also enhances the high-quality feel of the RIDGE CREW.

TFT COLOR INSTRUMENTATION

A large 7-inch high-grade full-color TFT LCD screen integrated into the automotive-inspired dashboard enhances the premium feel of the RIDGE CREW, offering multiple selectable display modes for customizable information presentation. The high-grade instrumentation includes infotainment features such as three display modes (Digital, Analog, Simple) and screen background options (black or white). The brightness adjusts automatically based on available light, with manual adjustments available for driver preference. LCD bonding technology minimizes glare for high clarity. The screen displays various functions, including a speedometer, tachometer, fuel gauge, gear indicator, Driving Mode, Power Mode, clock, CVT temperature, and more, while surrounding indicator lamps provide additional at-a-glance information. When linked using integrated smartphone connectivity, the display also shows incoming calls and messages.

SMARTPHONE CONNECTIVITY

Smartphone connectivity in the instrumentation allows a wireless connection with the side x side. Using the smartphone application RIDEOLGY THE APP POWERSPORTS* drivers can access vehicle information, log GPS routes, adjust instrument display settings, communicate, and share profiles and trip logs with other users. Compatibility is limited to iOS-type smartphones.

STORAGE

The RIDGE CREW is equipped with six cup holders, providing ample space for drinks to enhance the ride, especially on outings with friends and family. There are two cup holders on each side of the dashboard, and when folded down the center sections of the front and rear bench seats, each offer two more cup holders. These holders are large enough to fit 30 oz. cups and feature a design that accommodates cup handles.

The RIDGE CREW features a DC socket integrated into the dashboard as well as for the rear passengers, located near the floor behind the front seat, providing power for accessory items or personal devices. Additionally, two USB ports are available inside the lidded storage above the glove box.

KAWASAKI GENUINE ACCESSORIES

A comprehensive range of accessories are available to enhance the overall experience with a total of 54 items to choose from.

In the COMFORT category, options include full hard doors (power), KQR soft upper doors, fixed windshields in glass or polycarbonate, vented windshields, flip-up windshields in glass, half windshields in polycarbonate, windshield wiper with a washer and various rear panel options.

Under CONVENIENCE, users can opt for a plow frame, a 72-inch plow blade, plow mount bracket, snowplow actuator, cargo bed multi-purpose rack, 2-inch hitch drawbar, 2-inch chrome hitch ball, and dome light. Also available are WARN® VRX and AXON winches, each available with installation kits.

For CARGO MANAGEMENT, choices include a cargo bed lift, cargo bed storage box, and cargo bed KQR mount.

VEHICLE PROTECTION is addressed with accessories like a brush guard, rear bumper, front and rear A-arm guard sets, skid plate set, nerf bar set, and a storage cover that can be used when the RIDGE CREW is being towed on a trailer.

In terms of APPEARANCE, users can choose from roof mount LED light bars and front bumper LED light bars, each with their respective installation kits. A premium roof liner is also available.

AUDIO options range from an interactive display and mount kit, interactive display audio kit, basic audio system, to a Stage 2 audio upgrade.

OTHER accessories include a horn, back-up beeper, rearview mirror, lighted wide-angle rearview mirror, premium side mirrors, front view camera, and rearview camera. These items provide a wide array of choices to tailor the vehicle according to individual preferences and needs.

To top it off, all Kawasaki RIDGE CREW side x sides are confidently backed by the Kawasaki STRONG 3-Year Limited Warranty.

KAWASAKI RIDGE® CREW HVAC

Color: Candy Persimmon Red

MSRP: \$30,999

Availability: February 2025

KAWASAKI RIDGE® CREW HVAC Camo

Color: TRUETIMBER® STRATA

MSRP: \$31,799

Availability: February 2025

To download high-resolution images, log on or register for the Kawasaki media site at <http://kawasakimedia.com>.

Disclaimers:

**RIDEOLOGY THE APP POWERSPORTS is not intended for use during vehicle operation. Only use RIDEOLOGY THE APP POWERSPORTS when the vehicle is not being operated and it is safe to do so.*

† This vehicle's HP was measured according to ISO standard 4106. This ISO standard measures HP differently than the SAE standards by which the horsepower of many cars is measured, and as a result the referenced HP measurement may be higher than if it were measured by an SAE standard.

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ABOUT KAWASAKI

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki Motors, Ltd. is committed to maintaining and furthering these strengths which will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. Kawasaki and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at Kawasaki's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the Good Times Roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.