

October 1, 2024

KAWASAKI ANNOUNCES FALL RELEASE OF 2025 STREET MOTORCYCLES

No matter what type of motorcycle you're looking for, Kawasaki's 2025 lineup has the model for you as it welcomes the return of several hypersport, supersport, sport, retro classic, hypernaked, supernaked, mini naked, retro sport, cruiser, adventure touring, and dual-sport models to its street motorcycle lineup. These 2025 model-year motorcycles are set to arrive in Kawasaki dealerships during the fall months so that riders can continue to "Let the Good Times Roll®."



HYPERSPORT

NINJA H2® ABS / NINJA H2® CARBON ABS

The Ninja H2® ABS and Ninja H2® Carbon ABS motorcycles are pure street-legal hypersport performance. Featuring a 998cc inline four-cylinder engine, proprietary supercharger, lightweight trellis frame, compact superbike dimensions, aerodynamic bodywork, and a rigid single-sided swingarm. Both models feature high-spec Brembo Stylema® brake calipers, Kawasaki Quick Shifter (KQS), Kawasaki TRaction Control (KTRC-9 modes) and Kawasaki's highly durable self-healing paint. In the cockpit, a TFT (thin-film transistor) color instrumentation display with four selectable display modes can be found, as well as Bluetooth® Smartphone Connectivity via RIDEOLOGY THE APP*. Bringing all this power and technology to the pavement are Bridgestone RS11 tires. The Ninja H2 Carbon ABS was developed as a special, limited-edition model that features beautiful, strong, and lightweight carbon fiber front bodywork and special insignia.

2025 NINJA H2® ABS

Color: Mirror Coated Spark Black

MSRP: \$32,700

2025 NINJA H2® CARBON ABS

Color: Mirror Coated Matte Spark Black /

Candy Flat Blazed Green

MSRP: \$36,200

NINJA H2®R ABS

The development of the Ninja H2®R ABS goes beyond the boundaries of any other Kawasaki motorcycle. 'Built Beyond Belief', the world's only limited production supercharged hypersport model represents the unbridled pinnacle of Kawasaki engineering, with astonishing acceleration and mind-bending top speed suitable only for closed course circuits. The Ninja H2R features a 998cc inline four-cylinder engine, proprietary supercharger, lightweight trellis frame, compact superbike dimensions, carbon fiber aerodynamic devices, fully adjustable high-performance racing suspension and a rigid single-sided swingarm. This closed-course-only motorcycle also features Kawasaki Launch Control Mode (KLCM), Brembo Stylema® monobloc calipers, Öhlins rear shock, highly durable self-healing paint and sits at the head of the class in advanced electronics and technological development.



2025 NINJA H2®R ABS

Color: Mirror Coated Matte Spark Black

MSRP: \$59,100

NINJA H2® SX SE ABS

The Kawasaki Ninja H2® SX SE ABS brings the latest in electronically controlled suspension, braking, and rider aid technologies to the supercharged hyperbike platform, making it the ultimate sport touring package. It's powered by an exhilarating, balanced supercharged 998cc inline four-cylinder engine that is paired with impressive features such as a 6.5" TFT color instrumentation, Advanced Rider Assist System (ARAS), Adaptive Cruise Control (ACC), Forward Collision Warning (FCW), Blind Spot Detection (BSD), Tire Pressure Monitoring System (TPMS), Vehicle Hold Assist (VHA), Kawasaki Electronically Controlled Suspension (KECS), Brembo® front brakes, Kawasaki Intelligent Proximity Activation Start System (KIPASS), and Auto Hi-Beam (AHS). This highly refined package offers an unrivaled level of performance and comfort, with agile handling akin to its superbike counterparts.

2025 NINJA H2® SX SE ABS

Color: Emerald Blazed Green / Metallic Diablo Black / Metallic Matte Graphenesteel Gray

MSRP: \$29,100

The order period for the 2025 Ninja H2R ABS, Ninja H2 ABS, Ninja H2 Carbon ABS, and Ninja H2 SX SE ABS is open starting October 1, 2024.

SUPERSPORT

NINJA® ZX™-4R ABS / NINJA® ZX™-4RR ABS / NINJA® ZX™-4RR KRT EDITION ABS

Kawasaki redefined the 400cc supersport category with the arrival of the Ninja® ZX™-4R and Ninja® ZX™-4RR motorcycles. This circuit-focused motorcycle combines real-world road enjoyment and track riding potential while providing the rider the satisfaction of being able to ride with confidence. The Ninja ZX-4R boasts a powerful 399cc in-line four-cylinder engine that produces music to the ears with its high-performance audible signal – helping it stand out from the competition. Its lightweight trellis frame is compact and nimble for exciting cornering performance, while 290mm dual front disc brakes and a high-performance 37mm Showa SFF-BP front fork as well as horizontal back-link rear suspension have been fitted to ensure that the Ninja ZX-4R breeds performance from the ground up. Other premium features include a 4.3" TFT color instrumentation with smartphone connectivity, integrated riding modes that link Kawasaki TRaction Control (KTRC) and Power Modes, and aggressive Ninja® ZX™ family styling that make it clear this is a high-performance supersport model. The Ninja ZX-4RR takes performance even further with the addition of dual-direction Kawasaki Quick Shifter (KQS), a higher-grade Showa front fork with adjustable spring preload, and a Showa BFRC Lite rear shock.

2025 NINJA® ZX™-4R ABS

Color: Metallic Spark Black

MSRP: \$8,999 Availability: Now 2025 NINJA® ZX™-4RR ABS

Color: Metallic Matte Whitish Silver / Metallic

Flat Spark Black MSRP: \$9,699



Availability: Now

2025 NINJA® ZX™-4RR KRT EDITION ABS

Color: Lime Green / Ebony / Pearl Blizzard White

MSRP: \$9,699 Availability: Now

NINJA® ZX™-14R ABS

The 2025 Ninja® ZXTM-14R ABS supersport will continue its reign as "King of the Quarter Mile." Featuring a powerful 1,441cc DOHC inline-four engine that can deliver plenty of power and a unique monocoque aluminum frame for balance, performance and responsive handling. Premium onboard electronics and uncompromising refinement allow the rider to take on the track and the backroads with sophisticated ease. It is equipped with two power modes and a three-mode Kawasaki TRaction Control (KTRC) system that can easily be turned on or off with switches. The Ninja ZX-14R ABS also features a back-torque limiting Slipper clutch, stainless steel braided clutch and brake lines, Brembo® 4-piston monobloc calipers paired with large floating front discs and a high-grade dash meter.

2025 NINJA® ZX™-14R ABS

Color: Metallic Matte Sovereign Red / Metallic Flat Spark Black / Metallic Matte Graphite Gray

MSRP: \$17,599 Availability: Now

SPORT

NINJA® 500 / NINJA® 500 ABS / NINJA® 500 KRT EDITION / NINJA® 500 SE ABS / NINJA® 500 SE KRT EDITION ABS

The Ninja® 500 was designed to turn heads in the dynamic lightweight sport segment. It boasts a powerful and rider-friendly 451cc parallel-twin engine, assist & slipper clutch, lightweight chassis that strikes the perfect balance between agility and stability, large-diameter 310mm front brake disc, and an array of rider-centric features such as a relaxed riding position, LED headlights, and seamless smartphone connectivity via RIDEOLOGY THE APP*. The special edition Ninja® 500 SE comes equipped with everything found on the Ninja 500 as well as several exclusive features, including a high-grade full-color display with TFT technology, KIPASS (Kawasaki's Intelligent Proximity Activation Start System), USB-C outlet, large windshield, radiator screen, frame sliders, pillion seat cover, tank pad, knee grip pads, and LED turns signals for riders seeking a distinctive and enhanced riding experience.

2025 NINJA® 500

Color: Metallic Matte Whitish Silver / Metallic

Moondust Gray

MSRP: \$5,299 - \$5,499

Availability: Now

2025 NINJA® 500 ABS

Color: Metallic Matte Whitish Silver / Metallic Moondust Gray, Passion Red / Metallic Flat Spark Black / Metallic Matte Dark Gray, Metallic

Flat Spark Black / Metallic Spark Black /

Metallic Moondust Gray MSRP: \$5,699 - \$5,899 Availability: Now



2025 NINJA® SE 500 ABS

Color:Metallic Flat Spark Black / Metallic Spark Black / Metallic Moondust Gray, Passion Red / Metallic Flat Spark Black / Metallic Matte Dark

Gray

MSRP: \$6,399 Availability: Now

2025 NINJA® 500 KRT EDITION

Color: Lime Green / Ebony / Pearl Blizzard

White

MSRP: \$5,299 Availability: Now

2025 NINJA® 500 SE KRT EDITION

Color: Lime Green / Ebony / Pearl Blizzard

White

MSRP: \$6,399 Availability: Now

RETRO CLASSIC

W800 ABS

The 1960s spirit runs deep in the Kawasaki W800 ABS retro classic motorcycle with class-leading authentic styling, sound and feel. A true throwback to the iconic W1, the modern W800 ABS motorcycle is meticulously crafted to pay homage to the past, while thoughtfully incorporating modern technology and features. The 2025 W800 ABS features a 773cc air-cooled vertical twin engine, Assist & Slipper Clutch, traditional exhaust system, authentic W1-inspired styling, disc brakes with ABS, chrome-plated steel fenders, large round turn signals, a standard handlebar, large 19" front wheel and 18" back wheel, a relaxed riding position, silver alumite rims, tuck & roll seat, and a Kawasaki Advanced Dynamic Analysis Designed Frame.

2025 W800 ABS

Color: Metallic Midnight Gold / Metallic Diablo Black

MSRP: \$10,399 Availability: Now

HYPERNAKED

Z H2 SE ABS

The 2025 Z H2 SE ABS features a 998cc liquid-cooled, in-line four-cylinder balanced supercharged engine, effortless dog-ring transmission, specifically designed lightweight trellis frame, and IMU electronics package. Kawasaki Electronic Control Suspension (KECS) with Skyhook EERA Technology adapts to road and riding conditions in real time, providing the ideal amount of damping by combining high-level mechanical components with the latest electronic control technology, giving the rider a smoother ride as it continually adapts to the road surface in real time. Superior power requires matched stopping power, and the Z H2 SE ABS comes with Brembo® Stylema Monobloc brake calipers, a Brembo front brake master cylinder, and steel-braided lines, offering riders strong braking performance and enhanced control. Additional features that make the Z H2 SE ABS a premium model include Kawasaki Quick Shifter (KQS), Kawasaki Launch Control Mode (KLCM), Kawasaki Cornering Management Function (KCMF), Electronic Cruise Control, Integrated Riding Modes, Assist & Slipper Clutch, all-digital TFT Color instrumentation, Smartphone Connectivity via RIDEOLOGY THE APP* and all LED Lighting.



2025 Z H2 SE ABS

Color: Metallic Matte Graphenesteel Gray / Ebony / Mirror Coated Black

MSRP: \$21,700 Availability: Now

SUPERNAKED

Z650 / Z650 ABS

Kawasaki has built a legacy of creating motorcycles with unrivaled performance, excitement, and Sugomi™ styling, all of which are embodied in the 2025 Z650 compact middleweight motorcycle. The Z650 blends easy handling with optimal engine and chassis performance and is a winning package whether it's a daily commute or an afternoon spent on backroads. It's equipped with a 649cc parallel-twin engine that matches perfectly to its sporty lightweight chassis, Kawasaki TRaction Control (KTRC), 4.3" all-digital TFT color instrumentation, Smartphone Connectivity via RIDEOLOGY THE APP*, and sharp Sugomi styling with LED headlights.

2025 Z650 2025 Z650 ABS

Color: Matte Dark Gray / Metallic Spark Black

Color: Metallic Spark Black

MSRP: \$8,149 MSRP: \$8,649 Availability: Now Availability: Now

Z500 ABS / Z500 SE ABS

The Kawasaki Z500 ABS motorcycle was developed in parallel with the Ninja® 500 and boasts super stylish Z aesthetics that demand attention while incorporating practical features for day-to-day riding enjoyment. It's powered by a rider-friendly 451cc parallel-twin engine and dressed up with Kawasaki's renowned Sugomi™ styling that showcases intense supernaked "Z" design and an LED triple headlight. Additional key features include a high-contrast full LCD instrumentation with smartphone connectivity via RIDEOLOGY THE APP*, relaxed and sporty riding position, assist & slipper clutch, lightweight trellis frame with a confidence-inspiring reach to the ground, and a large 310mm front brake with ABS. The Z500 SE ABS takes things a step further with an upgraded high-grade full-color TFT display, USB-C outlet integrated into the headlight cowling, smoke-colored meter cover, radiator screen, frame sliders, pillion seat cover, tank pad, and knee grip pads to add to the uniqueness of this special edition model.

2025 Z500 ABS

Color: Metallic Spark Black / Metallic Matte

Graphenesteel Gray MSRP: \$5,599 Availability: Now

2025 Z500 SE ABS

Color: Candy Persimmon Red / Metallic Flat Spark Black / Metallic Matte Graphenesteel

Gray

MSRP: \$6,299 Availability: Now



MINI NAKED

Z125 PRO

Small in size but big on fun, the Kawasaki Z125 PRO mini naked motorcycle is a nimble streetfighter that makes a statement wherever it goes. Featuring a 125cc engine, low seat height, upright riding position and responsive street tires, it's your invitation to the rebellious side of fun. The 2025 Z125 PRO also features a four-speed manual transmission, smooth power delivery, lightweight chassis, offset laydown single-shock, digital LCD screen with analog tachometer and gear position indicator, 12-inch cast wheels, and aggressive Kawasaki Z styling.

2025 Z125 PRO

Color: Metallic Matte Old School Green, Pearl Lava Orange, Cypher Camo Beige

MSRP: \$3,699 - \$3,899

Availability: Now

RETRO SPORT

Z650RS ABS

The Kawasaki Z650RS ABS is a true middleweight retro sport that combines timeless looks inherited from the Z900RS with a compact, responsive package that riders will love to enjoy daily. The Z650RS ABS has a fun and easy character and features a parallel-twin 649cc engine, lightweight trellis frame, telescopic front fork and horizontal back-link rear suspension, Kawasaki TRaction Control (KTRC), dual-dial instrumentation with multi-function LCD screen, round LED headlight, spoke-style cast wheels, disc brakes with standard ABS, assist and slipper clutch, and a relaxed retro-style riding position. Distinguishing itself from its bigger Z900RS sibling is a slimmer fuel tank and a shorter, more compact tail.

2025 Z650RS ABS

Color: Ebony MSRP: \$8,899 Availability: Now

Z900RS ABS / Z900RS CAFE ABS / Z900RS SE ABS

Reigniting the classic style of the original Z1 900 motorcycle, the Kawasaki Z900RS ABS retrosport motorcycle calls upon timeless design elements with minimal bodywork and no fairing for a pure retro-style look. The 2025 Z900RS features a 948cc liquid-cooled, in-line four-cylinder engine, Assist & Slipper Clutch, horizontal back-link rear suspension, authentic retro styling, iconic teardrop fuel tank, tuned stainless steel exhaust system, round LED headlight, and bullet-shaped analog dials. For 2025, the Z900RS ABS comes in an Ino Red paint scheme. The Z900RS CAFE ABS adds café-racer styling, including a front cowl and a café-inspired seat along with a drop handlebar and is available in an Ebony colorway. The 2025 Z900RS SE ABS pays homage to the iconic old-school Z models with its timeless looks and features several high-performance upgrades, including an Öhlins S46 rear shock with remote preload adjuster, Brembo® front brake package featuring M4.32 calipers, and special suspension settings.



2025 Z900RS ABS

Color: Ino Red MSRP: \$12,649 Availability: Now

2025 Z900RS CAFE ABS

Color: Ebony MSRP: \$12,899 Availability: Now

2025 Z900RS SE ABS

Color: Metallic Flat Spark Black/Metallic Matte

Carbon Gray
MSRP: \$14,149
Availability: Now

CRUISERS

ELIMINATOR® / ELIMINATOR® ABS / ELIMINATOR® SE ABS

The Eliminator® was built with a timeless design, bringing a sleek and low element to the forefront, to create an extremely welcoming motorcycle that can be enjoyed by a wide range of riders. The Eliminator is equipped with a low and comfortable seat and utilizes a lightweight chassis to make this model an ideal riding partner. A smooth and strong, 451cc parallel-twin engine and trellis frame were designed with street riding in mind, while the riding position is both relaxed and upright. Twin shock rear suspension, round LED headlight, digital instrumentation, and RIDEOLOGY THE APP* smartphone connectivity all combine to make the highly capable chassis, comfortable and confidence-inspiring ergonomics and modern technology found on the Eliminator for an enjoyable ride in town or on the highway. In addition to all of the great features found on the standard model, the Eliminator® SE ABS includes the addition of distinct color and graphics, a compact headlight cowl, fork boots, a USB-C outlet, and a two-pattern seat cover.

2025 ELIMINATOR®

Color: Pearl Sand Khaki, Metallic Flat Spark

Black

MSRP: \$6,499 Availability: Now

2025 ELIMINATOR® ABS

Color: Pearl Sand Khaki, Metallic Flat Spark

Black

MSRP: \$6,799 Availability: Now

2025 ELIMINATOR® SE ABS

Color: Phantom Blue / Ebony

MSRP: \$7,099 Availability: Now

VULCAN® S / VULCAN® S ABS / VULCAN® S CAFE

Unlike any other cruiser, the Kawasaki Vulcan® S, Vulcan® S ABS and Vulcan® S CAFE sport cruiser motorcycles are geared to fit a wide range of riders with its exclusive ERGO-FIT® sizing system that includes 18 possible configurations. Never taking away from its vintage styling, this cruiser takes comfort, adjustability, Ninja®-derived power and performance to the next level. The 2025 Vulcan S and Vulcan S CAFE feature a 649cc liquid-cooled, DOHC, parallel-twin engine, sportbike-derived chassis and suspension, sporty handling, and the ability to find your perfect fit with the ERGO-FIT system. The 2025 Vulcan S CAFE also comes equipped with three-tone paint, signature tank badging, sport striping,



and a dark-tinted windshield deflector.

2025 VULCAN® S

Color: Metallic Flat Spark Black

MSRP: \$7,399 Availability: Now 2025 VULCAN® S ABS

Color: Metallic Matte Graphite Gray / Metallic

Matte Carbon Gray MSRP: \$7,899 Availability: Now

2025 VULCAN® S CAFE

Color: Metallic Moondust Gray / Metallic Spark

Black

MSRP: \$8,499 Availability: Now

VULCAN® 900 CLASSIC / CLASSIC LT / CUSTOM

The Kawasaki Vulcan® 900 cruiser lineup has all the style and attitude of a one-of-a-kind build. From the detailed paint job to the intense exhaust, the Vulcan 900 is an artful expression of individuality. Enjoy the dynamic fusion of hand-built design and premium fit and finish of the Vulcan 900. It's a tantalizing combination that could only come from Kawasaki. All three of the 2025 Vulcan 900 models feature a 903cc liquid-cooled, fuel-injected, V-twin engine and a low seat height. The Vulcan® 900 Classic features rider floorboards with a heel/toe shifter, tank-mounted instrumentation, and a 180mm rear tire. The Vulcan® 900 Classic LT features a comfortable seat with standard passenger backrest, studded seat, leather saddlebags and backrest, height-adjustable windscreen, and comes with a 24-month limited warranty. The Vulcan® 900 Custom features wide drag bars and forward mounted footpegs, low center of gravity for easy handling, custom styling with teardrop tank, parallel slash-cut pipes, pinstripe wheels.

2025 VULCAN® 900 CLASSIC

Color: Metallic Carbon Gray / Phantom Blue

MSRP: \$9,399 Availability: Now 2025 VULCAN® 900 CLASSIC LT

Color: Metallic Ocean Blue / Metallic Moondust

Gray

MSRP: \$10,399 Availability: Now

2025 VULCAN® 900 CUSTOM

Color: Candy Fire Red / Ebony

MSRP: \$9,899 Availability: Now

VULCAN® 1700 VAQUERO® ABS

It may look like a custom V-twin bagger, but the Vulcan® 1700 Vaquero® ABS cruiser is in a class of its own, where power and luxury peak. A roaring 1,700cc engine featuring advanced Kawasaki technology offers a smooth, reassuring ride. The blacked-out engine, distinct bodywork styling and select chrome accents create a unique and bold appearance. The 2025 Vulcan 1700 Vaquero ABS



features a 1,700cc liquid-cooled, fuel-injected, 52-degree V-twin engine, Electronic Cruise Control, Kawasaki Advanced Coactive Braking Technology (K-ACT II) ABS, stylish frame-mounted fairing, AM/FM/WB audio system with SiriusXM® radio compatibility, and sealed saddlebags.

2025 VULCAN® 1700 VAQUERO® ABS

Color: Metallic Brilliant Golden Black

MSRP: \$19,499 Availability: Now

VULCAN® 1700 VOYAGER® ABS

The Vulcan® 1700 Voyager® ABS touring cruiser is the king of Kawasaki cruisers, with show-stopping style and performance. A 1,700cc digitally fuel-injected V-twin engine plus Kawasaki Advanced Coactive-braking Technology (K-ACT II) ABS and electronic cruise control help make the Vulcan 1700 Voyager the pinnacle of power and luxury on the open road. The 2025 Vulcan Voyager ABS features a 1,700cc liquid-cooled, fuel-injected, 52-degree V-twin engine, stylish frame-mounted fairing, intercom-headset compatible audio system, and integrated luggage.

2025 VULCAN® 1700 VOYAGER® ABS

Color: Metallic Ocean Blue / Metallic Moondust Gray

MSRP: \$20,199 Availability: Now

ADVENTURE TOURING

VERSYS®-X 300 ABS

With a compact and responsive 296cc twin-cylinder engine, the Kawasaki Versys®-X 300 ABS is a nimble-handling lightweight motorcycle that's ready to take on any size adventure. Whether you're commuting or touring, the Versys-X 300 ABS is a willing companion and your ticket to adventure. With a lightweight chassis and long-travel suspension, the possibilities are endless. The 2025 Versys-X 300 ABS features a Ninja®-derived 296cc twin-cylinder, DOHC, DFI engine, lightweight chassis, a low seat height, front cowling and tall windshield, and a convenient rear carrier.

2025 VERSYS®-X 300 ABS

Color: Candy Lime Green / Metallic Flat Spark Black

MSRP: \$6,199 Availability: Now

DUAL-SPORT

KLR®650 / KLR®650 ABS

The KLR650 is built to empower the rider's passion to escape and explore. A fuel-injected



652cc single-cylinder engine powers this dual-purpose legend that rides on a recently redesigned high-tensile double-cradle frame. Its LED headlight, all-digital multi-function instrumentation, optional ABS system, and 7.9" of front travel coupled with 7.3" of rear travel ensure that it's ready to go for any journey on- and off-road.

2025 KLR®650

Color: Metallic Matte Old School Green, Pearl

Crystal White / Metallic Carbon Gray

MSRP: \$6,899 - \$6,949 **Availability:** Now

2025 KLR®650 ABS

Color: Metallic Matte Old School Green, Pearl

Crystal White / Metallic Carbon Gray

MSRP: \$7,199 - \$7,249 **Availability:** Now

KLR®650 S / KLR®650 S ABS

The KLR®650 S is built off the reputable and reliable KLR650 platform and carries over all the same great features including its fuel-injected 652cc single-cylinder engine, multi-functional digital instrumentation panel, high-tensile double-cradle frame, and LED headlight. The KLR650 S is fitted with lowered front and rear suspension with dedicated settings that help enhance the rider's reach to the ground yet retain the excellent handling and comfort characteristics of the KLR650. Accompanying the lower suspension settings is a low seat, optimized shifter-to-footpeg distance, and a shorter side stand.

2025 KLR®650 S

Color: Metallic Matte Old School Green, Pearl

Crystal White / Metallic Carbon Gray

MSRP: \$6,899 - \$6,949

Availability: Now

2025 KLR®650 S ABS

Color: Metallic Matte Old School Green, Pearl

Crystal White / Metallic Carbon Gray

MSRP: \$7,199 - \$7,249

Availability: Now

KLR®650 ADVENTURE ABS

The KLR650 ADVENTURE ABS model is built from the standard KLR650 platform and designed for the adventurer who is looking for increased carrying capacity and convenience and features several Kawasaki Genuine Accessory parts. It comes equipped with factory-installed side cases, LED auxiliary light set, engine guards, tank pad, and both DC power outlet and USB socket. It also comes equipped with ABS.

2025 KLR®650 ADVENTURE ABS

Color: Metallic Matte Twilight Blue, Cypher Camo Beige / Metallic Matte Carbon Gray

MSRP: \$8,099 - \$8,199

Availability: Now

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ABOUT KAWASAKI

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki Motors, Ltd. is committed to maintaining and furthering these strengths which will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. Kawasaki and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at Kawasaki's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the Good Times Roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.