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NEW MODEL PRESS RELEASE

2025 KAWASAKI NINJA® SUPERSPORT AND SPORT MOTORCYCLE LINEUP

Kawasaki proudly announces the return of select 2025 Ninja® motorcycles to the streets and race circuits. Among the lineup, making a triumphant return are the acclaimed Kawasaki Ninja® ZX™ supersport models, including the Ninja® ZX™-10R, Ninja® ZX™-10RR, Ninja® ZX™-6R, and the sport-derived Ninja® 650.

For enthusiasts and adrenaline seekers alike, these iconic bikes symbolize the perfect fusion of cutting-edge technology and heart-pounding performance, promising an unrivaled experience on both the road and track. Each bike in this lineup embodies the spirit of speed, innovation, and uncompromising performance.



KAWASAKI NINJA® ZX™-10R

The Kawasaki Ninja ZX-10R supersport continues to set the bar high in the pinnacle of road racing around the globe with unmatched success on the racetrack, including carrying Kawasaki to seven FIM Superbike World Championships (WorldSBK) since 2013. The Ninja ZX-10R has a 998cc in-line four-cylinder, 16-valve engine that balances power with manageability and is paired with the latest and most advanced electronics such as Kawasaki Cornering Management Function (KCMF), Bosch IMU, Sport-Kawasaki TRaction Control (S-KTRC), Kawasaki Launch Control Mode (KLCM), Kawasaki Intelligent anti-lock Brake System (KIBS), Kawasaki Engine Brake Control, Kawasaki Quick Shifter (KQS), Öhlins Electronic Steering Damper and Power Modes.

An aluminum twin-spar frame, Showa Balance Free Front Fork (BFF), and horizontal back-link rear suspension with a Showa Balance Free Rear Cushion (BFRC) shock have been developed with technology straight from Kawasaki's World Superbike factory racers and contribute to the cornering performance and light handling of the Ninja ZX-10R. The high-grade TFT (thin film transistor) color instrumentation with smartphone connectivity via RIDEOLGY THE APP* and electronic cruise control further add to the high-grade appearance and convenience. The next-generation bodywork and styling with integrated winglets were designed with aerodynamic performance in mind and offer improved drag resistance and an increase in downforce, while its recently introduced air-cooled oil cooler increases cooling and boosts engine performance.

The 2025 Ninja ZX-10R comes in a Metallic Flat Spark Black/Ebony colorway and is available in both non-ABS and ABS. The non-ABS model has a MSRP of \$17,799 with MSRP on the ABS \$18,799. The Ninja® ZX™-10R KRT Edition features exclusive Kawasaki Racing Team (KRT) graphics in a Lime Green/Ebony/Pearl Blizzard White colorway and is available in both non-ABS and ABS. The MSRP for these KRT Edition models is \$17,799 for non-ABS and \$18,799 for ABS.

KAWASAKI NINJA® ZX™-10RR ABS

Based off the high-performance Ninja ZX-10R platform, the Ninja ZX-10RR ABS is built for those who rise to the challenge and shares many of the same great features, including a 998cc in-line four-cylinder 16-valve engine, light-handling aluminum twin-spar frame, air-cooled oil cooler, aerodynamic styling with integrated winglets, aerodynamic riding position, numbered serial plate and advanced electronics. The impressive list of technology features includes KCMF, Bosch IMU, S-KTRC, ABS, KLCM, KIBS, Kawasaki Engine Brake Control, KQS, Öhlins Electronic Steering Damper, Power Modes, Integrated Riding Modes, Electronic Cruise Control, TFT Color Instrumentation, and Smartphone Connectivity.

In addition to the many engine, suspension, and chassis components shared with the Ninja ZX-10R motorcycle, the Ninja ZX-10RR ABS features several special high-performance features that were developed through Kawasaki's racing efforts in WorldSBK. This includes enhanced engine components that deliver tremendous racing potential, such as camshafts designed specifically for the Ninja ZX-10RR ABS, and intake and exhaust valve springs that match the higher performance. Lightweight titanium connecting rods manufactured by Pankl, a company specializing in developing and manufacturing engine and drivetrain components for high-performance race cars and the aerospace industry, are one of the key performance features found on the Ninja ZX-10RR ABS. Lighter weight pistons lower the reciprocating weight, aiding in the high rev limit and contributing to smooth-climbing revs. One less piston ring is used compared to the Ninja ZX-10R, enabling a shorter piston height, and helping to prevent mechanical loss due to friction. Piston pins match the pistons and feature a DLC coating that protects against wear. Pirelli Diablo™ Supercorsa SP tires are fitted to forged Marchesini wheels that were designed to specifically meet the needs of the powerful engine.

The 2025 Ninja ZX-10RR ABS comes in a Metallic Matte Graphenesteel Gray colorway, with an MSRP of \$30,499.

KAWASAKI NINJA® ZX™-6R

The Kawasaki Ninja ZX-6R "636" remains a staple in the Ninja ZX supersport lineup and pushes the boundaries with track-ready performance that prioritizes confident handling during high-performance sport riding. The Ninja ZX-6R offers superior performance across the rev range with its potent 636cc liquid-cooled in-line four-cylinder engine and Assist & Slipper Clutch. It also boasts an eye-catching list of technology features that includes KQS, Kawasaki TRaction Control (KTRC) with three performance settings, KIBS, Power Modes, 4.3" TFT color instrumentation, Smartphone Connectivity via RIDEOLGY THE APP*, and Integrated Riding Modes.

Nimble handling is achieved on the Ninja ZX-6R thanks to its race-derived chassis that allows the rider to become one with the machine whether on the racetrack, navigating canyon roads, or cruising city streets. A Showa SFF-BP (Separate Function Fork – Big Piston) and fully adjustable Showa rear shock offer a high level of performance for the racetrack and the plush feeling desired when riding in town. Dual 310mm front discs ensure excellent stopping power, while Pirelli Diablo Rosso™ IV tires

offer excellent grip in a variety of riding conditions. The styling is inspired by the Ninja ZX-10R, yet retains its own distinct supersport identity. Its smooth, flowing styling was designed to turn heads and capture hearts. Compact LED headlights, an intricately layered front cowl, and a sporty windshield bring a face to one of the most feared models in Kawasaki's supersport lineup.

The 2025 Ninja ZX-6R is available in two colorways, Pearl Robotic White/Metallic Graphite Gray and Metallic Matte Dark Gray/Ebony. The non-ABS model has a MSRP of \$11,399, while the ABS-equipped model is \$12,399. The Ninja ZX-6R KRT Edition is offered in a Lime Green/Ebony/Pearl Blizzard White colorway and has an MSRP of \$11,399 for non-ABS and \$12,399 for ABS.

KAWASAKI NINJA® 650

Kawasaki is no stranger to the pursuit of performance, excitement, and all-out fun, and the 2025 Ninja 650 motorcycle delivers on all counts. It's a well-balanced motorcycle blending fun and easy handling with optimal engine and chassis performance, and the legendary sleek Kawasaki Ninja styling.

The Ninja 650 features the beloved 649cc parallel-twin engine that is perfect for a daily commute or an afternoon out on tight, winding back roads. Its lightweight chassis delivers smooth and agile handling that is both sporty and versatile. The sharp styling found on the Ninja 650 gives it a sporty appearance that is sure to catch the attention of new and seasoned riders alike. Its 4.3" all-digital TFT color instrumentation provides a premium feel and offers full color for great visibility. Twin LED headlights feature low and high beams as well as a position lamp. Utilizing its Smartphone Connectivity through RIDEOLOGY THE APP*, a number of functions can be accessed, logged, and reviewed contributing to an enhanced motorcycling experience. KTRC, Kawasaki's advanced traction control system provides both superior sport riding performance and peace of mind under certain conditions to negotiate low-traction surfaces with confidence. The system allows riders to select between three modes to suit their riding situation and preference.

For 2025, the Ninja 650 is available in Metallic Spark Black/Metallic Flat Spark Black with a MSRP of \$8,299. The Ninja 650 ABS is offered in two colorways with Candy Steel Furnace Orange/Metallic Spark Black/Metallic Royal Purple and Metallic Matte Old School Green/Metallic Spark Black with an MSRP of \$8,899. The Ninja 650 KRT Edition ABS is modeled after the Kawasaki Racing Team livery in Lime Green/Ebony/Pearl Blizzard White and has an MSRP of \$8,899.

**RIDEOLOGY THE APP is not intended for use during vehicle operation. Only use RIDEOLOGY THE APP when the vehicle is not being operated and it is safe to do so.*

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ABOUT KAWASAKI

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced

over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki Motors, Ltd. is committed to maintaining and furthering these strengths which will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. Kawasaki and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at Kawasaki's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the Good Times Roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.