

June 4, 2024

NEW MODEL PRESS RELEASE

2025 KAWASAKI JET SKI® ULTRA®160 SERIES AND JET SKI® ULTRA®310 SERIES PERSONAL WATERCRAFT

THE ONLY ONE FOR GOOD TIMES

Kawasaki celebrates its diverse selection of Jet Ski watercraft models, featuring an extensive lineup returning for 2025. Among them are the high-performance Jet Ski® Ultra® 310 series and the beloved Jet Ski® Ultra® 160 series watercraft.



JET SKI® ULTRA® 160 LX-S / JET SKI® ULTRA® 160 LX

The Jet Ski Ultra 160 models harness the renowned engine from the Jet Ski® STX® 160 series while integrating many of the innovative features and equipment seen in the Jet Ski Ultra 310 series. Powering the Jet Ski Ultra 160 LX-S is a liquid-cooled, in-line 4-cylinder, 1,498cc engine with digital fuel injection, matched with a race-proven hull for precision handling. Riders can select from four power modes (full, middle, low, and SLO), benefit from Kawasaki Launch Control Mode (KLCM) with two modes and enjoy features like Kawasaki Smart Reverse with Deceleration (KSRD), Kawasaki Smart Steering (KSS), electronic cruise control, a rearview camera, 7" TFT instrumentation with Bluetooth® connectivity and multiple display modes, ULTRA deck, and a spacious 21.1-gallon fuel tank. Storage needs are well met with a functional system offering 44.5 gallons of capacity. Additionally, the Jet Ski Ultra 160 LX enhances the experience with a meter visor, 3-position ERGO-FIT® adjustable LXury seat, and premium JETSOUND® 4s integrated audio system. The 3-passenger Jet Ski Ultra 160 LX-S for 2025 showcases a Bluish Gray/Ebony color scheme for \$17,199 MSRP, while the Jet Ski Ultra 160 LX is available in Metallic Gold Sparkle Deep Green/Ebony with a cost of \$18,199 MSRP.

JET SKI® ULTRA® 310 SERIES

The Kawasaki Jet Ski Ultra 310 series showcases a powerful liquid-cooled, supercharged, in-line 4-cylinder, 1,498cc engine with digital fuel injection. Riders can tailor their experience with four selectable power modes (full, middle, low, and SLO) to match their skill level or current riding conditions. Engineered with a race-inspired hull, the Jet Ski Ultra 310 delivers precise handling and maneuverability. Features like KLCM and KSRD enhance acceleration and maneuvering capabilities, especially in tight spaces. The instrument panel boasts a 7" TFT display with Bluetooth® connectivity and various display modes. Ample storage is available with a 32.8-gallon front compartment and 10.6 gallons on each side. The model lineup begins with the Jet Ski® Ultra® 310X, which comes in an Ebony/Neon Red colorway with a MSRP of \$19,199.

The Jet Ski® Ultra® 310LX-S elevates functionality with an exclusive ULTRA® Deck, extending the rear deck by 7.9 inches for added water play and gear storage. Multi-mount rails on the deck facilitate accessory slide mounts and offer convenient tie-down points. Equipped with a rearview camera and stylish LED accent lights at the front, the 2025 3-passenger supercharged Jet Ski Ultra 310LX-S comes in an Ebony/Lime Green colorway, priced at \$20,199 MSRP.

Taking luxury to new heights, the Jet Ski® Ultra® 310LX combines outstanding performance and convenience with unparalleled comfort and style. Featuring the industry-first 3-position ERGO-FIT® adjustable LXury seat, designed for up to three riders, and the groundbreaking JETSOUND® 4s integrated audio system, controlled via jog dial and Bluetooth® connectivity, the Jet Ski Ultra 310LX is truly like no other. The 2025 3-passenger supercharged Jet Ski Ultra 310LX comes in an Ebony/Metallic Gold Sparkle Deep Green colorway with a MSRP of \$21,199.

2025 Model Variations

Kawasaki Jet Ski® Ultra® 160LX

Color: Metallic Gold Sparkle Deep Green/Ebony

MSRP: \$18,199

Availability: Summer 2024

Kawasaki Jet Ski® Ultra® 160LX-S

Color: Bluish Gray/Ebony

MSRP: \$17,199

Availability: Summer 2024

Kawasaki Jet Ski® Ultra® 310X

Color: Ebony/Neon Red

MSRP: \$19,199

Availability: Summer 2024

Jet Ski® Ultra® 310LX

Color: Ebony/Metallic Gold Sparkle Deep Green

MSRP: \$21,199

Availability: Fall 2024

Kawasaki Jet Ski® Ultra® 310LX-S

Color: Ebony/Lime Green

MSRP: \$20,199

Availability: Fall 2024

For complete product information and to download high-resolution images, log on or register for the Kawasaki media site at <http://kawasakimedia.com>.

ABOUT KAWASAKI

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based

on their unique engineering, power, design and riding pleasure. In the future, Kawasaki Motors, Ltd. is committed to maintaining and furthering these strengths which will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. Kawasaki and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at Kawasaki's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the Good Times Roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.