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## NEW MODEL PRESS RELEASE

# 2023 KAWASAKI ELEKTRODE™ ELECTRIC BALANCE BIKE

## THE GOOD TIMES ARE ELECTRIC

A child's first experience on two wheels is such a memorable time, not only for the child but for the parents as well. While standard bicycles are a common first step for a child learning to ride, few products exist to help bridge the gap to a small displacement motorcycle.

From the brand behind the KX™ motocross powerhouse comes the all-new [Elektrode™](#) electric balance bike. Little rippers can now start their journey on two wheels as early as three years old. Meaning, the path to the podium now starts earlier than ever. It's an official welcome to world-class, high-performance, iconic Kawasaki vehicles when young riders get started on the Elektrode.



Since engine noise and exhaust can often be intimidating to young children learning to ride, the Elektrode can help encourage those who might otherwise be nervous to see how much fun riding can be. Plus, with Lime Green paint, a number plate, and motocross-inspired graphics, riders will feel like their favorite Kawasaki Team Green™ race team idol.

The Elektrode is compact in size to allow for easy transportation in the back seat or trunk of a car, so riders can bring their favorite two-wheeler on camping trips, weekend getaways, or off-road excursions. Since it is designed and built in-house with young riders in mind, the Elektrode has the build quality and reliability that Kawasaki is known for and is ready to withstand years of fun. With the help of Kawasaki's flagship electric balance bike, now the whole family can get in on the fun and help kick-start the process of getting little rippers on their first bike.

### ALL-NEW 2023 KAWASAKI ELEKTRODE™ HIGHLIGHTS:

- **NEW** Designed and built by Kawasaki
- **NEW** Powerful 250W in-wheel brushless electric motor
- **NEW** Three selectable speed modes (low/mid/high) with passcode parental lock
- **NEW** Premium disc brake
- **NEW** Adjustable seat height, handlebar position and brake level
- **NEW** Lightweight aluminium frame with low center of gravity
- **NEW** Durable 16" cast aluminum wheels and pneumatic tires
- **NEW** Long-lasting frame-integrated battery with up to 2.5 hours of running time\*
- **NEW** KX-inspired styling and motocross style handlebar with twist throttle
- **NEW** Foldable steel footpegs with rubber grip

## **ELECTRIC MOTOR**

The 2023 Elektrode electric balance bike is the first of its kind for Kawasaki, leading the way with an air-cooled, brushless, in-wheel electric motor producing 250 watts of acceleration at the rear wheel. Power is delivered in a smooth, linear fashion and gets the Elektrode moving in a predictable way, gradually building the rider's comfort with power and control. Since the electric motor is virtually silent, kids will feel less intimidated by the noise normally produced by the engines and exhaust of traditional motorcycles. Strategically located within the rear wheel, the motor contributes to the Elektrode's low center of gravity for an ideal balance point that makes for a light steering feel and easy turning and leaning. The brushless electric motor has no moving external parts, making it easy to use and giving parents some peace of mind.

## **BATTERY**

The Kawasaki Elektrode is the perfect electric bike for long periods of fun thanks to a long-lasting in-frame lithium-ion battery. On a single charge, the Elektrode can run for 2.5 hours\* (or approximately nine miles) and only takes 2.5 hours to fully recharge, allowing ample time for kids to play. Since the battery is built into the aluminum frame, it is better protected from dirt, debris and any potential impact damage that could occur during hard use, increasing durability. As a bonus, the Elektrode comes equipped with an auto-sleep feature that shuts off the power after ten minutes of inactivity, preserving the usable battery time and eliminating the worry if someone forgets to turn the unit off.

Charging the Elektrode's battery is easy and convenient. The provided charging cable can be plugged into the front of the bike and connected to any home outlet, making the Elektrode easy to charge anywhere. When not at home, the battery can also easily be charged from a car, camper or side-by-side vehicle, meaning the fun can continue even while on the go.

*\* Running time varies based on battery age, charge and the number of charge cycles it has had, rider weight, speed, and riding conditions.*

## **SPEED MODES**

Parent-controlled multiple speed modes allow riders to grow and adapt as their abilities increase. Three speed modes can be selected using the LCD screen located on the handlebars, making it quick and simple to switch between modes. Each mode caps the electric bike at a specific speed: low at 5mph, mid at 7.5mph, and high at 13mph. The power can also be turned off, transforming the Elektrode into a balance bike that is suited for any child at the beginning of their two-wheeled journey. In order to change modes, the bike must be completely stopped, creating an extra layer of safety for both the rider and parent. A special parental lock that requires a unique passcode deters unauthorized changing of power levels.

## **CHASSIS + ERGONOMICS**

The Elektrode electric balance bike was made with the same renowned build quality that Kawasaki is known for and ensures that the Elektrode can stand up to the hard use a child will put it through. A lightweight aluminum frame provides the durability parents expect while remaining light for kids to handle, and its compact 32.8-inch wheelbase adds to its easy handling nature. A highly rigid steel front fork adorns the front of the bike which grants riders a solid feel for steering, and a 160mm rear-mounted

mechanical disc brake provides ample stopping power at the pull of a lever, giving riders a stable, easy-to-use brake that promotes learning about stopping and regulating their speed.

To keep the Elektrode light and sturdy, Kawasaki designed special 16" cast-aluminum wheels which, when paired with a low seat height, provides a more planted feel for smaller riders and eliminates the need to upgrade to a larger wheel size as children grow. 16x2.125 HE-type tires and tubes with Schrader valves make servicing easy for parents, and the knobby tires allow the Elektrode to be ridden on several different types of terrain.

The Elektrode is designed to accommodate riders from ages 3 to 8 and having highly adjustable components makes it the perfect electric bike for growing riders. With over 4" of adjustability in the seat, the Elektrode can comfortably fit children 37" to 55" tall. Folding steel footpegs with rubber pads provide rigidity and versatility on the Elektrode, allowing for the bike to easily be converted to a balance bike with a simple fold. Kids can learn to use the Elektrode as a self-pushing balance bike with no motor friction/resistance first, then graduate to using the footpegs and electric motor/throttle. The handlebar design promotes an upright riding position without compromising knee space, providing the extra room as kids grow, and with a common-sized handlebar and seat, parents will have the ability to change and customize their child's bike as they see fit.

## STYLING

Inspired by the KX™ motocross motorcycles that kids see at the races or on TV, the Kawasaki Elektrode is designed to look like a full-fledged off-road machine. A KX-inspired front number plate adorns the front of the Elektrode, and with the iconic Kawasaki Lime-Green coloring and racing graphics that match the popular off-road motorcycles, kids will feel just like one of their motocross idols. The smooth, clean lines contribute to the bike's simple, sporty looks, and the dirt-inspired tires bring the Elektrode's sleek style together.

## COLORS AND MSRP

The 2023 Elektrode electric balance bike will be available in Lime Green with an MSRP of \$1,099.

For complete product information and to download high-resolution images, log on or register for the Kawasaki media site at <http://kawasakimedia.com>

## ABOUT KAWASAKI

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki Motors, Ltd. is committed to maintaining and furthering these strengths which will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates

employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at [www.kawasaki.com](http://www.kawasaki.com)