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## NEW MODEL PRESS RELEASE

# 2024 KAWASAKI JET SKI® ULTRA® 310X, JET SKI® ULTRA® 160 LX-S AND JET SKI® ULTRA® 160 LX PERSONAL WATERCRAFT

The Kawasaki Jet Ski® watercraft model range is known for being the only one for good times, and for 2024, returns with the JET SKI® ULTRA® 310X, JET SKI® ULTRA® 160 LX-S and JET SKI® ULTRA® 160 LX models. These 2024 models are set to hit the showroom floors at Kawasaki dealers across the nation starting this fall.



### **JET SKI® ULTRA® 310X**

The Kawasaki Jet Ski Ultra 310 series boasts a liquid-cooled, supercharged, in-line 4-cylinder, 1,498cc engine and digital fuel injection. Riders can select from four power modes (full, middle, low and SLO) to suit riding conditions or their skill level. Its race-inspired hull allows the Jet Ski Ultra 310 to be handled with accuracy and precision. Kawasaki Launch Control Mode (KLCM) offers two modes to benefit acceleration, while Kawasaki Smart Reverse with Deceleration (KSRD) allows for reverse assist options when navigating tight spots. A 7" TFT instrumentation adorns the dash of the Ultra 310 series and features Bluetooth® connectivity as well as multiple display modes. The large-capacity 32.8-gallon front storage area and 10.6-gallons of storage on both the left and right side of the unit offer plenty of space to store items, while its impressive 21.1-gallon fuel tank allows riders to cover plenty of distance without refueling. The 2024 3-passenger supercharged Jet Ski® Ultra® 310X comes in an Ebony / Neon Red colorway with an MSRP of \$19,199.

### **JET SKI® ULTRA® 160 LX-S / JET SKI® ULTRA® 160 LX**

The Jet Ski Ultra 160 models are powered by the highly acclaimed engine found in the Jet Ski® STX® 160 series while adding many of the innovative features and equipment found on the Jet Ski Ultra 310 series. The Jet Ski Ultra 160 LX-S is powered by a liquid-cooled, in-line 4-cylinder, 1,498cc engine and digital fuel injection that is paired with a race-proven hull for precision and control. It comes equipped with four power modes (full, middle, low and SLO) for riders to select from, Kawasaki Launch Control Mode (KLCM) that offers two modes, Kawasaki Smart Reverse with Deceleration (KSRD), Kawasaki Smart Steering (KSS), 7" TFT instrumentation with Bluetooth® connectivity and multiple display modes, electronic cruise control, rearview camera, ULTRA deck, and a large capacity 21.1-

gallon fuel tank. A highly functional storage system offers plenty of room with 44.5-gallons of storage. In addition to all of the great features found on the Jet Ski Ultra 160 LX-S, the Jet Ski Ultra 160 LX comes equipped with a meter visor, 3-position ERGO-FIT® adjustable LXury seat, and premium JETSOUND® 4s integrated audio system. For 2024, the 3-passenger Jet Ski Ultra 160 LX-S comes in a Ebony / Candy Steel Furnace Orange colorway, with an MSRP of \$17,199. The Jet Ski Ultra 160 LX is available in a Ebony / Metallic Shadow Gold colorway, with an MSRP of 18,199.

To download high-resolution images, log on or register for the Kawasaki media site at <http://kawasakimedia.com>.

## ABOUT KAWASAKI

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki Motors, Ltd. is committed to maintaining and furthering these strengths which will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the Good Times Roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at [www.kawasaki.com](http://www.kawasaki.com).