

October 3, 2023

## NEW MODEL PRESS RELEASE

# KAWASAKI ANNOUNCES FALL RELEASE OF 2024 STREET MOTORCYCLES

No matter what type of motorcycle you're looking for, Kawasaki's 2024 lineup has the model for you as it welcomes the return of several retro sport, hypernaked, supernaked, mini naked, hypersport, supersport, sport, retro classic, cruisers, adventure touring, and dual-sport models to its street motorcycle lineup. These 2024 model-year motorcycles are set to arrive in Kawasaki dealerships during the fall months so that riders can continue to "Let the Good Times Roll®."



### **RETRO SPORT**

#### **UPDATED Z650RS ABS**

The Kawasaki Z650RS ABS continues to be a staple in the Z motorcycle lineup in 2024. It's a true middleweight retro sport that combines timeless looks inherited from the Z900RS with a compact, responsive package that riders will love to enjoy daily. The Z650RS ABS has a fun and easy character and features a parallel-twin 649cc engine, lightweight trellis frame, telescopic front fork and horizontal back-link rear suspension, dual-dial instrumentation with multi-function LCD screen, round LED headlight, spoke-style cast wheels, disc brakes with standard ABS, assist and slipper clutch, and a relaxed retro-style riding position. Distinguishing itself from its bigger Z900RS sibling is a slimmer fuel tank and a shorter, more compact tail.

For 2024, the Z650RS ABS receives Kawasaki TRaction Control (KTRC), Kawasaki's advanced traction control system that provides both enhanced sport riding performance and the peace of mind under certain conditions to negotiate low-traction surfaces with confidence. The system looks at a number of parameters to get an accurate, real-time picture and allows riders to select between two modes to suit their riding situation and preference. Mode 1 is the least intrusive, helping to manage traction during cornering and designed with sport riding in mind. This mode facilitates acceleration out of corners by maximizing forward drive from the rear wheel. In Mode 2, intervention occurs earlier, meaning when excessive wheel spin is detected the engine output is reduced to allow grip to be regained. This helps riders navigate wet pavement or bad stretches of road. Additionally, riders may elect to turn the system off.

The Z650RS ABS is available in Ebony / Metallic Matte Carbon Grey, with an MSRP of \$9,599.

## **Z900RS ABS / Z900RS CAFE ABS / Z900RS SE ABS**

Reigniting the classic style of the original Z1 900 motorcycle, the Kawasaki Z900RS ABS retro-sport motorcycle calls upon timeless design elements with minimal bodywork and no fairing for a pure retro-style look. The 2024 Z900RS features a 948cc liquid-cooled, in-line four-cylinder engine, Assist & Slipper Clutch, horizontal back-link rear suspension, authentic retro styling, iconic teardrop fuel tank, tuned stainless steel exhaust system, round LED headlight, and bullet-shaped analog dials. For 2024, the Z900RS ABS comes in a Metallic Diablo Black paint scheme with an MSRP of \$12,149. The Z900RS CAFE ABS adds café-racer styling, including a front cowl and a café-inspired seat along with a drop handlebar and is available in Metallic Diablo Black with an MSRP of \$12,899. The 2024 Z900RS SE ABS pays homage to the iconic old-school Z models with its timeless looks and features several high-performance upgrades, including an Öhlins S46 rear shock with remote preload adjuster, Brembo® front brake package featuring M4.32 calipers, and special suspension settings. It's available in Metallic Diablo Black, with an MSRP of \$14,149.

## **HYPERNAKED**

### **Z H2 SE ABS**

The 2024 Z H2 SE ABS features a 998cc liquid-cooled, in-line four-cylinder balanced supercharged engine, effortless dog-ring transmission, specifically designed lightweight trellis frame, and IMU electronics package. Kawasaki Electronic Control Suspension (KECS) with Skyhook EERA Technology adapts to road and riding conditions in real-time, providing the ideal amount of damping by combining high-level mechanical components with the latest electronic control technology, giving the rider a smoother ride as it continually adapts to the road surface in real time. Superior power requires matched stopping power, and the Z H2 SE ABS comes with Brembo® Stylema Monobloc brake calipers, a Brembo front brake master cylinder, and steel-braided lines, offering riders strong braking performance and enhanced control. Additional features that make the Z H2 SE ABS a premium model include Kawasaki Quick Shifter (KQS), Kawasaki Launch Control Mode (KLCM), Kawasaki Cornering Management Function (KCMF), Electronic Cruise Control, Integrated Riding Modes, Assist & Slipper Clutch, all-digital TFT Color instrumentation, Smartphone Connectivity via RIDEOLOGY THE APP\*, and all LED Lighting. For 2024, the Z H2 SE ABS will be offered in Metallic Matte Graphenesteel Gray / Ebony / Mirror Coated Black, with an MSRP of \$21,300.

## **SUPERNAKED**

### **Z650 / Z650 ABS**

Kawasaki has built a legacy of creating motorcycles that have unrivaled performance, excitement, and Sugomi™ styling, all of which are embodied in the 2024 Z650 compact middleweight motorcycle. The Z650 blends easy handling with optimal engine and chassis performance that is a winning package whether it's a daily commute or an afternoon spent on backroads. It's equipped with a 649cc parallel-twin engine that matches perfectly to its sporty lightweight chassis, Kawasaki TRaction Control (KTRC), 4.3" all-digital TFT color instrumentation, Smartphone Connectivity via RIDEOLOGY THE APP\*, and sharp Sugomi styling with LED headlights. For 2024, the Z650 is available in a Metallic Matte Dark Gray / Metallic Spark Black colorway, with an MSRP of \$8,149. The Z650 ABS comes in Candy Persimmon Red / Ebony and has an MSRP of \$8,649.

## **MINI NAKED**

### **Z125 PRO**

Small in size but big on fun, the Kawasaki Z125 PRO mini naked motorcycle is a nimble streetfighter that makes a statement wherever it goes. Featuring a 125cc engine, low seat height, upright riding position and responsive street tires, it's your invitation to the rebellious side of fun. The 2024 Z125 PRO also features a four-speed manual transmission, smooth power delivery, lightweight chassis, offset laydown single-shock, digital LCD screen with analog tachometer and gear position indicator, 12-inch cast wheels, and aggressive Kawasaki Z styling. For 2024, the Z125 PRO is available in Candy Lime Green, Metallic Matte Dark Gray or Cypher Camo Gray / Metallic Matte Carbon Gray, with MSRP starting at \$3,649.

## **HYPERSPORT**

### **NINJA H2® ABS / NINJA H2® CARBON ABS**

The Ninja H2® ABS and Ninja H2® Carbon ABS motorcycles amount to pure street-legal hypersport performance. Featuring a 998cc inline four-cylinder engine, proprietary supercharger, lightweight trellis frame, compact superbike dimensions, aerodynamic bodywork, and a rigid single-sided swingarm. Both models feature high-spec Brembo Stylema® brake calipers, Kawasaki Quick Shifter (KQS), Kawasaki TRaction Control (KTRC-9 modes) and Kawasaki's highly durable self-healing paint. In the cockpit, a TFT (thin-film transistor) color instrumentation display with four selectable display modes can be found, as well as Bluetooth® Smartphone Connectivity via RIDEOLOGY THE APP\*. Bringing all this power and technology to the pavement are Bridgestone RS11 tires. The Ninja H2 Carbon was developed as a special, limited-edition model that features beautiful, strong, and lightweight carbon fiber front bodywork and special insignia. The 2024 Ninja H2 is available in Mirror Coated Spark Black with an MSRP of \$32,100, while the 2024 Ninja H2 Carbon is offered in Mirror Coated Matte Spark Black / Candy Flat Blazed Green with its clear coated raw carbon fiber fairing on display and an MSRP of \$35,600.

### **NINJA H2®R ABS**

The development of the Ninja H2®R ABS goes beyond the boundaries of any other Kawasaki motorcycle. 'Built Beyond Belief', the world's only limited production supercharged hypersport model represents the unbridled pinnacle of Kawasaki engineering, with astonishing acceleration and mind-bending top speed suitable only for the track. The Ninja H2R features a 998cc inline four-cylinder engine, proprietary supercharger, lightweight trellis frame, compact superbike dimensions, carbon fiber aerodynamic devices, fully adjustable high-performance racing suspension and a rigid single-sided swingarm. This closed-course-only motorcycle also features Kawasaki Launch Control Mode (KLCM), Brembo Stylema® monobloc calipers, Öhlins rear shock, highly durable self-healing paint and sits at the head of the class in advanced electronics and technological development. The 2024 Ninja H2R is available in Mirror Coated Matte Spark Black with an MSRP of \$58,100.

The order period for the 2024 Ninja H2R ABS, Ninja H2 ABS, and Ninja H2 Carbon ABS is open starting October 3, 2023.

## **SUPERSPORT**

### **NEW NINJA® ZX™-4R ABS / NINJA® ZX™-4RR ABS / NINJA® ZX™-4RR KRT EDITION ABS**

Kawasaki redefined the 400cc supersport category with the arrival of the Ninja® ZX™-4R and Ninja® ZX™-4RR motorcycles. This circuit-focused motorcycle combines real-world road enjoyment and track riding potential and provides the rider the satisfaction of being able to ride with confidence. The Ninja ZX-4R boasts a powerful 399cc in-line four-cylinder engine that produces music to the ears with its high-performance audible signal – helping it stand out from the competition. Its lightweight trellis frame is compact and nimble for exciting cornering performance, while 290mm dual front disc brakes and a high-performance 37mm Showa SFF-BP front fork as well as horizontal back-link rear suspension have been fitted to ensure that the Ninja ZX-4R breeds performance from the ground up. Other premium features include a 4.3" TFT color instrumentation with smartphone connectivity, integrated riding modes that link Kawasaki TRaction Control (KTRC) and Power Modes, and aggressive Ninja® ZX™ family styling that make it clear this is a high-performance supersport model. The Ninja ZX-4RR takes performance even further with the addition of dual-direction Kawasaki Quick Shifter (KQS), a higher-grade Showa front fork with adjustable spring preload, and a Showa BFRC Lite rear shock. The Ninja ZX-4R ABS is painted in a Metallic Spark Black color scheme with an MSRP of \$9,399. The 2024 Ninja ZX-4RR ABS is painted in a Metallic Spark Black color scheme with an MSRP of \$9,899, while the Ninja ZX-4RR KRT Edition ABS comes in a Lime Green / Ebony colorway with an MSRP of \$10,099.

## **SPORT**

### **NINJA® 1000SX ABS**

The 2024 Kawasaki Ninja® 1000SX ABS is back with its refined sport-touring capabilities, combining the power of a supersport motorcycle with the feel of a comfortable upright sport motorcycle and the sporty styling that the Ninja® line of motorcycles are known for. Rider aides like Electronic Cruise Control and Integrated Riding Modes that combine KTRC and Power Modes are a plus, and compatibility with the Kawasaki RIDEOLOGY THE APP\* makes it a must-have for any devoted touring rider. The Ninja 1000SX ABS features a powerful 1,043cc liquid-cooled, four-stroke in-line four-cylinder engine, Kawasaki TRaction Control (KTRC) and Kawasaki Intelligent Anti-Lock Braking System (KIBS), Kawasaki Quick Shifter (KQS), 4.3" all-digital TFT color instrumentation and electronic cruise control. This year's model will be offered in Metallic Matte Graphite Gray / Metallic Diablo Black with an MSRP of \$13,699.

## **RETRO CLASSIC**

### **W800 ABS**

The 1960s spirit runs deep in the Kawasaki W800 ABS retro classic motorcycle with class-leading authentic styling, sound and feel. A true throwback to the iconic W1, the modern W800 ABS motorcycle is meticulously crafted to pay homage to the past, all while thoughtfully incorporating modern technology and features. The 2024 W800 ABS features a 773cc air-cooled vertical twin engine, Assist & Slipper Clutch, traditional exhaust system, authentic W1-inspired styling, disc brakes with ABS, chrome-plated steel fenders, large round turn signals, a standard handlebar, large 19" front wheel and 18" back wheel, a relaxed riding position, silver alumite rims, tuck & roll seat, and a Kawasaki

Advanced Dynamic Analysis Designed Frame. For 2024, the W800 ABS is available in Metallic Slate Blue / Metallic Diablo Black with an MSRP of \$10,399.

## **CRUISERS**

### **VULCAN® S / VULCAN® S ABS / VULCAN® S CAFE**

Unlike any other cruiser, the Kawasaki Vulcan® S, Vulcan® S ABS and Vulcan® S CAFE sport cruiser motorcycles are geared to fit a wide range of riders with its exclusive ERGO-FIT® sizing system that includes 18 possible configurations. Never taking away from its vintage styling, this cruiser takes comfort, adjustability, Ninja®-derived power and performance to the next level. The 2024 Vulcan S and Vulcan S CAFE feature a 649cc liquid-cooled, DOHC, parallel-twin engine, sportbike-derived chassis and suspension, sporty handling, and the ability to find your perfect fit with the ERGO-FIT system. The 2024 Vulcan S CAFE also comes equipped with three-tone paint, signature tank badging, sport striping, and a dark-tinted windshield deflector. The Vulcan S cruiser is available in three configurations: the Vulcan S is available in a Metallic Flat Spark Black colorway with an MSRP of \$7,349, while the Vulcan S ABS is offered in Pearl Sand Khaki / Ebony with an MSRP of \$7,899; the Vulcan S CAFE ABS is available in Metallic Matte Dark Gray / Metallic Flat Spark Black with an MSRP of \$8,499.

### **VULCAN® 900 CLASSIC / CLASSIC LT / CUSTOM**

The Kawasaki Vulcan® 900 cruiser lineup has all the style and attitude of a one-of-a-kind build. From the detailed paint job to the intense exhaust, the Vulcan 900 is an artful expression of individuality. Enjoy the dynamic fusion of hand-built design and premium fit and finish of the Vulcan 900. It's a tantalizing combination that could only come from Kawasaki. All three of the 2024 Vulcan 900 models feature a 903cc liquid-cooled, fuel-injected, V-twin engine and a low seat height. The Vulcan® 900 Classic features rider floorboards with a heel/toe shifter, tank-mounted instrumentation, and a 180mm rear tire. The Vulcan® 900 Classic LT features a comfortable seat with standard passenger backrest, studded seat, leather saddlebags and backrest, height-adjustable windscreen, and comes with a 24-month limited warranty. The Vulcan® 900 Custom features wide drag bars and forward-mounted footpegs, low center of gravity for easy handling, custom styling with teardrop tank, parallel slash cut pipes, pinstripe wheels. For 2024, the Vulcan 900 Classic is available in Pearl Storm Gray / Pearl Robotic White with an MSRP of \$9,399, Vulcan 900 Classic LT is available in Metallic Graphite Gray / Metallic Carbon Gray an MSRP of \$10,399, and the Vulcan 900 Custom is available in Metallic Matte Dark Gray / Metallic Flat Spark Black with an MSRP of \$9,899.

### **VULCAN® 1700 VAQUERO® ABS**

It may look like a custom V-twin bagger, but the Vulcan® 1700 Vaquero® ABS cruiser is in a class of its own, where power and luxury peak. A roaring 1,700cc engine featuring advanced Kawasaki technology offers a smooth, reassuring ride. The blacked-out engine, distinct bodywork styling and select chrome accents create a unique and bold appearance. The 2024 Vulcan 1700 Vaquero ABS features a 1,700cc liquid-cooled, fuel-injected, 52-degree V-twin engine, Electronic Cruise Control, Kawasaki Advanced Coactive Braking Technology (K-ACT II) ABS, stylish frame-mounted fairing, AM/FM/WB audio system with SiriusXM® radio compatibility, and sealed saddlebags. For 2024, the Vulcan 1700 Vaquero is equipped with ABS as standard and is available in Metallic Matte Twilight Blue with an MSRP of \$19,099.

## **VULCAN® 1700 VOYAGER® ABS**

The Vulcan® 1700 Voyager® ABS touring cruiser is the king of Kawasaki cruisers, with show-stopping style and performance. A 1,700cc digitally fuel-injected V-twin engine plus Kawasaki Advanced Coactive-braking Technology (K-ACT II) ABS and electronic cruise control help make the Vulcan 1700 Voyager the pinnacle of power and luxury on the open road. The 2024 Vulcan Voyager ABS features a 1,700cc liquid-cooled, fuel-injected, 52-degree V-twin engine, stylish frame-mounted fairing, intercom-headset compatible audio system, and integrated luggage. For 2024, the Vulcan 1700 Voyager ABS is available in Metallic Graphite Gray / Metallic Carbon Gray with an MSRP of \$19,799.

## **ADVENTURE TOURING**

### **VERSYS®-X 300 ABS**

With a compact and responsive 296cc twin-cylinder engine, the Kawasaki Versys®-X 300 ABS is a nimble-handling lightweight motorcycle that's ready to take on any size adventure. Whether you're commuting or touring, the Versys-X 300 ABS is a willing companion and your ticket to adventure. With a lightweight chassis and long-travel suspension, the possibilities are endless. The 2024 Versys-X 300 ABS features a Ninja®-derived 296cc twin-cylinder, DOHC, DFI engine, lightweight chassis, a low seat height, front cowling and tall windshield, and a convenient rear carrier. It's available in Pearl Matte Sage Green / Metallic Matte Carbon Gray with an MSRP of \$6,199.

### **VERSYS® 650 LT ABS**

The Versys® 650 LT ABS is ready to take on any road, any time for your next adventure with its long-travel suspension, proven reliability, back-road capabilities, and superb fuel efficiency. It continues to be a top choice as the ultimate travel guide for riding enthusiasts who are looking for reliable performance and versatile fun. The Versys 650 LT ABS features a fuel-injected 649cc, parallel twin engine, upright riding position, Kawasaki TRaction Control (KTRC), TFT color LCD screen, Smartphone Connectivity via RIDEOLGY THE APP\*, LED taillight and headlights, large 5.5-gallon fuel tank, and a 4-way adjustable windshield. The Versys® 650 LT ABS comes equipped with hand guards that help protect the rider's hands against weather and wind, and a 28-liter KQR™ hard saddlebag set with quick release capabilities that can be removed and installed without the use of tools and offers enough space to fit a full-face helmet. The hard saddlebag set also utilizes Kawasaki's One Key System to keep things as simple as possible with the use of the ignition key. The 2024 Versys 650 LT ABS is available in Metallic Matte Dark Gray / Ebony with an MSRP of \$10,099.

## **DUAL-SPORT**

### **KLR®650 / KLR®650 ABS**

The KLR650 is built to empower the rider's passion to escape and explore. A fuel-injected 652cc single-cylinder engine powers this dual-purpose legend that rides on a recently redesigned high-tensile double-cradle frame. Its LED headlight, all-digital multi-function instrumentation, optional ABS system, and 7.9" of front travel coupled with 7.3" of rear travel ensure that it's ready to go for any journey on- and off-road. The 2024 KLR650 is available in two colorways with Firecracker Red / Metallic Carbon Gray and Pearl Crystal White / Metallic Carbon Gray and has an MSRP of \$6,899. The KLR650 ABS is offered in the same two colorways with an MSRP of \$7,199.

## **KLR®650 S / KLR®650 S ABS**

The KLR®650 S is built off the reputable and reliable KLR650 platform and carries over all the same great features including its fuel-injected 652cc single-cylinder engine, multi-functional digital instrumentation panel, high-tensile double-cradle frame, and LED headlight. The KLR650 S is fitted with lowered front and rear suspension with dedicated settings that help enhance the rider's reach to the ground yet retain the excellent handling and comfort characteristics of the KLR650. Accompanying the lower suspension settings is a low seat, optimized shifter-to-footpeg distance, and a shorter side stand. The 2024 KLR650 S is available in two colorways with Firecracker Red / Metallic Carbon Gray and Pearl Crystal White / Metallic Carbon Gray at an MSRP of \$6,899. The KLR650 S ABS is available in the same two colorways with an MSRP of \$7,199.

## **KLR®650 ADVENTURE ABS**

The KLR650 ADVENTURE ABS model is built from the standard KLR650 platform and designed for the adventurer who is looking for increased carrying capacity and convenience and features several Kawasaki Genuine Accessory parts. It comes equipped with factory-installed side cases, LED auxiliary light set, engine guards, tank pad, and both DC power outlet and USB socket. It also comes equipped with ABS. The 2024 KLR650 ADVENTURE ABS is available in two colorways with Pearl Matte Sage Green and Metallic Matte Twilight Blue at an MSRP of \$8,199.

*\*RIDEOLOGY THE APP is not intended for use during vehicle operation. Only use RIDEOLOGY THE APP when the vehicle is not being operated and it is safe to do so.*

To download high-resolution images, log on or register for the Kawasaki media site at <http://kawasakimedia.com>.

## **ABOUT KAWASAKI**

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design, and riding pleasure. In the future, Kawasaki Motors, Ltd. is committed to maintaining and furthering these strengths which will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the Good Times Roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish, and category-leading vehicles. Information about Kawasaki's

complete line of powersports products and Kawasaki affiliates can be found on the Internet at  
[www.kawasaki.com](http://www.kawasaki.com).