

August 1, 2023

NEW MODEL PRESS RELEASE

2024 KAWASAKI NINJA® ZX™-10R AND Z900 MOTORCYCLE LINEUPS

Kawasaki is pleased to announce the return of two exciting models to its 2024 motorcycle lineup with the Ninja® ZX™-10R and Z900. The Ninja® ZX™-10R and eye-catching Ninja® ZX™-10R KRT Edition supersport will be available in both ABS and non-ABS versions. The Z900 ABS supernaked sportbike can be found in two color variations followed by the 2024 Z900 SE ABS.



KAWASAKI NINJA® ZX™-10R

The Kawasaki Ninja® ZX™-10R supersport continues to set the bar high in the pinnacle of road racing around the globe with unmatched success on the racetrack, including carrying Kawasaki to seven FIM Superbike World Championships (WorldSBK) since 2013. The Ninja ZX-10R has a 998cc in-line four-cylinder, 16-valve engine that balances power with manageability and its paired with the latest and most advanced electronics such as Kawasaki Cornering Management Function (KCMF), Bosch IMU, Sport-Kawasaki TRaction Control (S-KTRC), Kawasaki Launch Control Mode (KLCM), Kawasaki Intelligent anti-lock Brake System (KIBS), Kawasaki Engine Brake Control, Kawasaki Quick Shifter (KQS), Öhlins Electronic Steering Damper and Power Modes.

An aluminum twin-spar frame, Showa Balance Free Front Fork (BFF), and horizontal back-link rear suspension with a Showa Balance Free Rear Cushion (BFRC) shock have been developed with technology straight from Kawasaki's World Superbike factory racers and contribute to the Ninja ZX-10R's cornering performance and light handling. The high-grade TFT (thin film transistor) color instrumentation with smartphone connectivity via RIDEOLOGY THE APP* and electronic cruise control further add to the high-grade appearance and convenience. The next-generation bodywork and styling with integrated winglets were designed with aerodynamic performance in mind and offer improved drag resistance and an increase in downforce, while its recently introduced air-cooled oil cooler increases cooling and boosts engine performance.

The 2024 Ninja ZX-10R is available in the Metallic Flat Spark Black / Ebony colorway while the Ninja ZX-10R KRT Edition features exclusive Kawasaki Racing Team (KRT) graphics with both made available as ABS and non-ABS models.

KAWASAKI Z900 ABS

The 2024 Z900 ABS naked sportbike features a host of advanced features and epitomizes Kawasaki's belief of what the ideal supernaked should be. At 948cc with an ultra-lightweight chassis, every ride is met with exceptional power, responsiveness and excitement. The Z900 ABS features a 948cc liquid-cooled, in-line four-cylinder engine, trellis frame, Sugomi™-inspired Z styling, Kawasaki TRaction Control (KTRC), Power Mode and Integrated Riding Modes selection, Smartphone Connectivity via RIDEOLOGY THE APP*, TFT Color Instrumentation, LED headlamp, position lamp & license plate lamp, and Dunlop Sportmax RoadSport 2 Tires.



KAWASAKI Z900 SE ABS

The Kawasaki Z900 SE ABS supernaked channels many of the same great features found on its Z900 brethren. Additional features unique to the 2024 Z900 SE ABS include an upgraded Brembo front brake package, a large-diameter inverted fork with added compression damping adjustability, and an Öhlins S46 rear shock with remote preload adjuster. Together, these premium upgrades deliver improved handling, performance, and excitement in addition to the iconic eye-catching styling that makes this supernaked motorcycle stand out from the crowd.

**RIDEOLOGY THE APP is not intended for use during vehicle operation. Only use RIDEOLOGY THE APP when the vehicle is not being operated and it is safe to do so.*

2024 Model Variations

Kawasaki Ninja® ZX™-10R

Color: Metallic Flat Spark Black / Ebony

MSRP: \$17,799

Availability: Now

Kawasaki Ninja® ZX™-10R KRT Edition

Color: Lime Green / Ebony

MSRP: \$17,799

Availability: Now

Kawasaki Ninja® ZX™-10R ABS

Color: Metallic Flat Spark Black / Ebony

MSRP: \$18,799

Availability: Now

Kawasaki Ninja® ZX™-10R KRT Edition ABS

Color: Lime Green / Ebony

MSRP: \$18,799

Availability: Now

Kawasaki Z900 ABS

Color: Metallic Spark Black / Metallic Matte Dark Gray, Candy Persimmon Red / Ebony*

MSRP: \$9,799, *\$10,099

Availability: Now

Kawasaki Z900 SE

Color: Metallic Spark Black / Metallic Matte Graphenesteel Gray / Candy Lime Green

MSRP: \$11,299

Availability: Now

To download high-resolution images, log on or register for the Kawasaki media site at <http://kawasakimedia.com>.

ABOUT KAWASAKI

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki Motors, Ltd. is committed to maintaining and furthering these strengths which will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the Good Times Roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.