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NEW MODEL PRESS RELEASE

2024 KAWASAKI JET SKI® SX-R™ 160, JET SKI® ULTRA®310 SERIES AND JET SKI® STX®160 SERIES PERSONAL WATERCRAFT

THE ONLY ONE FOR GOOD TIMES

For 2024, Kawasaki celebrates the 50th anniversary of Jet Ski with a wide range of 2024 models, including the Jet Ski® SX-R™ 160 four-stroke stand-up personal watercraft, the premium Jet Ski Ultra® 310 series and the popular Jet Ski® STX® 160 series watercraft.



JET SKI® SX-R™ 160

Whether out for some weekend fun or racing competitively, the Jet Ski SX-R 160 personal watercraft features powerful thrust and agile rider-active handling from the V-shape hull and produces plenty of low-to-mid-range torque from its 1498cc 4-stroke engine. This makes the stand-up personal watercraft fun and accessible to many riders thanks to the hull which is long and wide, providing stability for novice riders. The 2024 Jet Ski SX-R 160 stand-up watercraft is available with an Ebony/Ice Gray colorway and an MSRP of \$11,599.

JET SKI® ULTRA® 310 SERIES

The Kawasaki Jet Ski Ultra 310 series boasts a liquid-cooled, supercharged, in-line 4-cylinder, 1,498cc engine and digital fuel injection. Riders can select from four power modes (full, middle, low and SLO) to suit riding conditions or skill level. Its race-inspired hull allows the Jet Ski Ultra 310 to be handled with accuracy and precision. Kawasaki Launch Control Mode (KLCM) offers two modes to benefit acceleration, while Kawasaki Smart Reverse with Deceleration (KSRD) allows for reverse assist options when navigating tight spots. A 7" TFT instrumentation adorns the dash of the Ultra 310 series and features Bluetooth® connectivity as well as multiple display modes. The large-capacity 32.8 gallon front storage area and 10.6 gallons of storage on both the left and right side of the unit offer plenty of space to store items.

The Jet Ski® Ultra® 310LX-S includes an exclusive ULTRA® Deck with an extended rear deck and 7.9 inches of additional staging platform for water play and storing gear. Two multi-mount rails are built into the ULTRA Deck to accommodate additional accessory slide mounts and provide accessible tie-down points. It also comes equipped with a rearview camera that can be monitored on the instrument panel when in use and stylish LED accent lights that have been added to the front of the Jet Ski. The

2024 3-passenger supercharged Jet Ski Ultra 310LX-S is offered in an Ebony/Lime Green colorway with an MSRP of \$19,299.

The Jet Ski® Ultra®310LX takes luxury and style to the next level, featuring all of the great performance and convenience of the Ultra 310X and Ultra 310LX-S while adding an incomparable seat and sound system. The industry-first 3-position ERGO-FIT® adjustable LXury seat is designed for comfortable cruising for up to three people. JETSOUND® 4s is a highlight of the Ultra 310LX, making it the first standard-equipment 4-speaker integrated audio system feature with jog-dial control and Bluetooth® connectivity featured on a personal watercraft. The 2024 3-passenger supercharged Jet Ski Ultra 310LX is available in an Ebony/Metallic Gold Sparkle Deep Green colorway with an MSRP of \$20,299.

JET SKI® STX® 160 SERIES

The Jet Ski® STX®160 series is powered by a DOHC, 16-valve, parallel 4-cylinder and 1498cc engine. It utilizes a balanced hull, ergonomic riding position, large fuel tank and storage compartment, along with several easy-to-use rider aid functions to create a comfortable and exciting three-seat personal watercraft that appeals to a wide range of riders. The 2024 3-passenger Jet Ski STX 160 is available in Crystal White/Vibrant Blue with an MSRP of 11,399.

In addition to the STX 160's standard features, the Jet Ski® STX®160X features adjustable electronic cruise control speed, which can be set with the UP/DOWN buttons located on the handlebar. It also features a comfort handle grip that tapers outward, making it easier to hold on when riding in a straight line and a premium painted deck. The 2024 3-passenger Jet Ski STX 160X is available in Crystal White/Ebony with an MSRP of \$11,999.

Finally, the Jet Ski® STX®160LX flagship model includes the JETSOUND® integrated audio system with Bluetooth® as standard equipment. The system consists of an amplifier, an audio controller built into the handle, and two speakers placed under the mirrors. It also features a two-tone dedicated deck mat and LXury seat designed to ergonomically fit the rider's body to further improve comfort. Similar to the STX160X, it comes equipped with a comfort handle grip, adjustable cruise control speed via the UP/DOWN buttons, and a premium painted deck with full graphics. The 3-passenger 2024 Jet Ski STX 160LX is available in Ebony/Neon Red with an MSRP of \$13,699.

For complete product information and to download high-resolution images, log on or register for the Kawasaki media site at <http://kawasakimedia.com>

ABOUT KAWASAKI

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki Motors, Ltd. is committed to maintaining and furthering these strengths which will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with

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Kawasaki

Let the Good Times Roll®

close to an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com