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NEW MODEL PRESS RELEASE

2024 Kawasaki Eliminator® Motorcycle

JUST RIDE

Kawasaki's [all-new Eliminator®](#) motorcycle answers the calls from the streets, with its engine, frame, and suspension designed with rider approachability in mind. The all-new Eliminator will be sure to break convention and let you just ride.

The Eliminator was built with a timeless design, bringing a sleek and low element to the forefront and making an extremely welcoming motorcycle that can be enjoyed by a wide range of riders. The Eliminator is equipped with a low and comfortable seat and utilizes a lightweight chassis to make this model an ideal riding partner.

A smooth and strong, 451cc parallel-twin engine and trellis frame were designed with street riding in mind. Combined with its highly capable chassis, comfortable and confidence-inspiring ergonomics and modern technology, the Eliminator will make any ride enjoyable in town or on the highway.



NEW 2024 KAWASAKI ELIMINATOR® HIGHLIGHTS:

- **ALL-NEW** 451cc parallel-twin engine
- **ALL-NEW** Relaxed, upright riding position
- **ALL-NEW** Lightweight chassis
- **ALL-NEW** Long and low design
- **ALL-NEW** Lightweight trellis frame
- **ALL-NEW** Twin-shock rear suspension
- **ALL-NEW** Round LED headlight
- **ALL-NEW** Digital instrumentation
- **ALL-NEW** RIDEOLGY THE APP* smartphone connectivity

ENGINE & TRANSMISSION

The Eliminator's parallel twin engine utilizes the same platform as the performance-proven Ninja® 400 sportbike but has a 6.8mm longer stroke to increase displacement and help create strong low-end torque, which greatly benefits low-speed rideability and makes for a relaxed, fun machine.

Large 32mm throttle valves provide abundant air flow for strong performance while the oval-shaped valves allow their closed position to sit at an angle, contributing to quicker throttle response.

Fine-atomizing injectors aid in overall combustion efficiency and were closely placed near the intake ports to add to a smooth, linear throttle response.

A large 5.8L airbox ensures optimum intake efficiency and more engine power and the design helps riders hear the engine's intake noise during acceleration, while the intake funnels are set at unequal heights to help tune out torque valleys for a smoother throttle response. The downdraft intake tract helps contribute to the engine's overall performance at higher rpms and eliminates space under the seat to facilitate an easier ground reach.

A smooth-shifting six-speed transmission covers a wide range of riding conditions and allows for more comfortable cruising on the highway or city streets, while the final gear ratio was selected for a similar feel to some of its Ninja counterparts. The assist and slipper clutch uses the rotational forces of the clutch to force it together during acceleration (assist function) so that fewer and lighter clutch springs can be used for a lighter feel at the lever. During high back torque, such as when too low of gear is selected during downshifting, the slipper function allows some clutch slippage to help prevent rear wheel hop and stalling due to engine lock-up.

CHASSIS

Developed with street riding in mind, the 2024 Eliminator features a lightweight trellis frame and was designed using Kawasaki's advanced dynamic rigidity analysis, resulting in optimum rigidity with minimal weight which significantly contributes to the bike's low overall curb mass. The long and low frame design keeps the rider's seat low while maintaining a sporty feel, and the geometry of the chassis was carefully designed to provide light, natural handling to boost rider confidence to give a relaxed feel while riding.

In an effort to reduce weight, a square-tube swingarm construction was used and provides ample rigidity without unnecessary gusseting. A die-cast aluminum swingarm mount plate bolts to the back of the engine for the swingarm pivot shaft, allowing the swingarm to be mounted directly to the engine. Using this method eliminates the need for additional frame cross members for torsional rigidity.

WHEELS & BRAKES

Keeping with the customary long and low design, the 2024 Eliminator comes with an 18-inch front and 16-inch rear 10-spoke wheels. Measuring in at 130/70-18 up front and 150/80-16 in the rear, the larger-sized tires help provide riding composure while adding to the motorcycle's striking figure.

A large 310mm semi-floating petal front brake disc, paired with a balanced actuation dual-piston caliper, provides strong, effective stopping power and a rigid front brake master cylinder helps to eliminate idle stroke for an overall more positive feel. The rear dual-piston caliper with large pistons and 220mm rear petal disc keeps the motorcycle in check in the rear.

An anti-lock braking system is featured on select Eliminator models, which features Nissin's latest compact ABS control unit that can step in and assist with braking under certain conditions.

ERGONOMICS

Rider comfort was kept in mind every step of the way when designing the Eliminator. To help increase rider confidence, the rider is situated in a relaxed riding position, and the lower seat height and scooped design provides moderate hip support for increased rider comfort.

Wide, flat rubber-mounted handlebars not only add to the authentic Eliminator styling but provide the rider with a wider grip for easier bike control. The footpegs are found in a standard central location and are covered in rubber to add comfort to the rider's feet and combine hard rubber with hollow centers and hidden counterweights to help reduce vibration in the feet.

STYLING & INSTRUMENTATION

The Eliminator is ready to answer the call of the streets with its long and low, elegant design, with a thin fuel tank and horizontal linework found from the head pipe to the heritage-designed tail. A legacy fuel tank design makes the motorcycle unique as it curves to seamlessly flow into the rider's seat.

The tail cowl stays true to the original Eliminator design but creates its own unique statement with a slim design that complements the long and low styling and an aggressive slash-cut lower line hints at the motorcycle's performance potential and sleek appeal.

A round headlight pays homage to the motorcycle's overall heritage design and features a modern LED lamp with dual high/low beam chambers and position lamps so that the entire headlight appears lit like a traditional incandescent bulb. The tail light is reminiscent of early Eliminator models with its slim, wide design, giving it the perfect street-dominating look.

Keeping the Eliminator's authenticity but staying with current times, a modern, compact, round-shaped LCD instrument panel was chosen to adorn the front of the motorcycle, fully equipped with a positive LCD screen for high contrast and excellent readability while riding. The display functions include a digital speedometer, digital bar-style tachometer, gear position indicator, clock, odometer, dual trip meters, fuel gauge, remaining fuel range, current and average fuel consumption, coolant temperature, maintenance reminder, smartphone mail and call notices, and Bluetooth® indicator.

RIDEOLOGY THE APP

Bluetooth® technology built into the instrument panel enables riders to connect to their motorcycle wirelessly. Using RIDEOLOGY THE APP®, a number of instrument functions can be accessed, logged, and reviewed contributing to an enhanced motorcycling experience. The following information can be viewed:

1. **Vehicle Info** – Information such as fuel gauge, odometer, maintenance schedule, and more can be viewed via the smartphone
2. **Riding Log** – GPS route information as well as vehicle running information can be logged and viewed via the smartphone
3. **Mobile Phone Notices** – When a call or email is received by the smartphone, this is indicated on the instrument display
4. **Tuning / General Settings** – General instrument display settings such as preferred units, date, date format, and more can be adjusted via the smartphone

The app can also be used when away from the motorcycle. When riding (with the app ON), the bike and smartphone are always connected and riding log data is being recorded by the app. After your ride, the latest riding information is stored by the app and may be viewed on the smartphone. Any changes made via the app while the engine is off, or while out of range, will be implemented as soon as the ignition is turned on and the smartphone is in range with the app ON.

**RIDELOGY THE APP is not intended for use during vehicle operation. Only use RIDELOGY THE APP when the vehicle is not being operated and it is safe to do so.*

ELIMINATOR® SE ABS

Complementing the Eliminator for 2024 is the addition of the all-new Eliminator SE, helping to further expand the Eliminator line. The Eliminator SE adds several cutting-edge features to the standard model, making it the perfect machine to hit the streets in style.

ALL-NEW 2024 KAWASAKI ELIMINATOR SE HIGHLIGHTS:

- **ALL-NEW** Distinct color and graphics
- **ALL-NEW** Compact headlight cowl
- **ALL-NEW** Fork boots
- **ALL-NEW** USB-C outlet
- **ALL-NEW** Seat featuring two-pattern cover



SPECIAL FEATURES

Standing apart from its brethren, the Eliminator SE comes in a distinct, eye-catching orange color adorned with special graphics that make it pop. The headlight cowl is reminiscent of those found on the original Eliminator SE motorcycles and its cunning mounting method helps add to the compact, stylish design. A convenient USB-C outlet is mounted on the right handlebar, and its waterproof design helps protect it from the elements. Staying in line with the standard seat, the Eliminator SE's seat keeps the same overall shape but features a two-pattern seat leather and stitching along the top edge.

ACCESSORIES

Riders can personalize their Eliminator to meet their needs, with numerous Kawasaki Genuine Accessories to choose from, such as: seat cowl, low and high seats, covers, helmet lock, tall windshield, DC power outlet, frame slider kit, radiator trim, and tank pad.

KAWASAKI ELIMINATOR®

Color: Pearl Robotic White, Pearl Storm Gray

MSRP: \$6,649

Availability: Now

KAWASAKI ELIMINATOR® SE ABS

Color: Candy Steel Furance Orange / Ebony

MSRP: : \$7,249

Availability: Now

KAWASAKI ELIMINATOR® ABS

Color: Pearl Robotic White, Metallic Flat Spark
Black

MSRP: \$6,949

Availability: Now

To download high-resolution images, log on or register for the Kawasaki media site at <http://kawasakimedia.com>

ABOUT KAWASAKI

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki Motors, Ltd. is committed to maintaining and furthering these strengths which will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.