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NEW MODEL PRESS RELEASE

2024 KAWASAKI KLX®300 AND KLX®300SM MOTORCYCLES GET OUT AND PLAY

Since its initial release in 2021, the Kawasaki KLX®300 motorcycle has been providing unlimited on- and off-road fun for a wide range of riders. Staying true to its roots, the KLX300 lightweight dual-sport motorcycle comes ready with all the tools necessary to deliver an exciting riding experience, taking on paved streets, back roads, wooded trails and beyond. For 2024, the [KLX300](#) continues to let the good times roll with a fresh-new, sporty look. Returning to the KLX lineup is the updated [KLX®300SM](#), offering a nimble, sporty package for navigating the streets.



With all-new styling and bodywork, the KLX300 and KLX300SM feature a sharp design that flawlessly flows from the front fender to the tail. Including a compact new LED headlamp condensed rear fender, and all-new KX™-inspired styling, the latest KLX is sure to turn heads on the dirt or the pavement.

2024 KAWASAKI KLX300 HIGHLIGHTS:

- **NEW** KX-inspired styling
- **NEW** Bodywork
- **NEW** LED headlight
- **NEW** Taillight

ENGINE

The new KLX300 dual-sport is powered by a 292cc liquid-cooled DOHC engine with a rewarding spread of power across the rev range. The engine features cam profiles sourced from the KLX®300R off-road model, an electrofusion cylinder and ultra-hard coating in the aluminum cylinder. The result is a crisp throttle response that complements the motorcycle's rider-friendly low to mid-range power and offers improved engine reliability. A lightweight piston, piston pin, and connecting rod also contribute to power-producing revs and help lower reciprocating weight.

The fuel injection system contributes to reliable starting in a wide range of conditions and electric start makes firing up the KLX300 a breeze. Optimized ignition timing and a gear-driven engine balancer also contribute to a smooth engine with an easy to use power delivery, providing maximum rider comfort during long trips.

The use of dual radiators and a slim radiator size keep the KLX300 running cool. An innovative radiator fan cover directs hot air down and away from the rider, significantly increasing comfort when stuck in heavy traffic or operating in warm riding conditions.

Gear ratios on the KLX300 facilitate shifting for optimal performance off-road and on. The KLX300 features a honeycomb catalyzer and a secondary air system for cleaner emissions, along with a spark arrester.

CHASSIS & SUSPENSION

The KLX300 features a box-and-tubular-section high-tensile steel perimeter frame that creates a slim, lightweight package, for easy rider maneuverability and excellent handling on- or off-road. A 26.7-degree rake and short wheelbase provide quick handling characteristics, while the rigid frame ensures a composed ride. The lightweight, aluminum D-section swingarm also contributes to low unsprung weight.

The 43mm inverted cartridge-style fork handles the suspension up front and comes with compression damping adjustability. A New Uni-Trak® suspension can be found on the rear, which contributes to road holding ability and bump absorption. A gas-charged shock with preload and rebound damping adjustments allow riders to tailor suspension settings to better suit different riding conditions. Overall, the KLX300 has 10-inches of total wheel travel in the front and 9.1-inches of travel in the rear.

BRAKES & WHEELS

Front and rear petal disc brakes on the KLX300 offer impressive stopping performance with a twin-piston caliper gripping a 250mm disc up front and a single-piston caliper gripping the 240mm disc in the rear.

The KLX300 comes fitted with a 21-inch front wheel and 18-inch rear wheel mounted on Dunlop dual-purpose tires, offering plenty of off-road possibilities. Excellent wheel rigidity contributes to light, smooth handling and offers outstanding durability.

ERGONOMICS

The KLX300 dual-sport motorcycle receives a comfortable handlebar position that puts the rider in a relaxed and upright position to deliver a composed ride. Footpegs are also positioned close to the bike's centerline for an optimal riding position.

Complementing the new KLX300 adventure capabilities is a fine-tuned seat design for added comfort on longer rides and a 35.2-inch seat height for increased stability when stopped.

INSTRUMENTS & STYLING

The KLX300 receives a styling refresh for 2024. Built into a slim, newly-designed sharp front cowl, and a new compact LED headlight offers ample lighting in front of the motorcycle, adding to its overall fit and finish.

The new front fender design contributes to the overall sporty looks of the KLX300, and slim, KX-style shrouds adds to the character of the motorcycle while allowing smoother rider movement. Further emulating a KX™ motocross bike, the new rear fender design helps to create an elongated silhouette and a more compact taillight is now positioned farther forward on the fender, adding to the sleek looks of the motorcycle.

To add to the sporty KX-style, a two-tone seat cover helps emphasize the distinct lines created by the bodywork.

An all-digital instrument panel offers the rider valuable information at a glance. The instrument panel features a digital speedometer, bar-type tachometer, clock, dual trip meters, and a range of warning/indicator lamps.

KLX@300SM

Returning along with the KLX300 for 2024 is the updated KLX300SM, helping to further expand and solidify the KLX family of motorcycles. Its quick-accelerating engine, paired with light, agile handling, makes the KLX300SM a great choice for navigating the streets.



ENGINE

The KLX300SM is powered by a supermoto-inspired 292cc liquid-cooled DOHC engine with a rewarding spread of power across the rev range. The engine features cam profiles sourced from the KLX@300R off-road model, an electrofusion cylinder and ultra-hard coating in the aluminum cylinder. The result is a crisp throttle response that complements the motorcycle's rider-friendly low to mid-range and offers improved engine reliability. A lightweight piston, piston pin and connecting rod also contribute to power-producing revs.

The engine has low reciprocating weight thanks to the use of a cam lobe for each valve, with shim- under tappet arrangement, which also contributes to better efficiency during high RPM. With a bore and stroke of 78.0 x 61.2 mm, the engine boasts 292cc. Rider comfort on longer trips is also increased in part to the engine's low mounting point, which effectively lowers its center of gravity. A flat piston and pent-roof combustion chamber deliver a 11.1:1 compression ratio.

The fuel injection system contributes to reliable starting in a wide range of conditions and electric start makes firing up the KLX300SM a breeze. Optimized ignition timing and a gear-driven engine balancer also contribute to a smooth engine with an easy to use power delivery, providing maximum rider comfort during longer trips.

Several updates to the radiator deliver superior cooling efficiency, including the use of dual radiators and slimmer radiator sizing. An innovative radiator fan cover directs hot air down and away from the rider, significantly increasing comfort when stuck in heavy traffic or riding in warm conditions.

Gear ratios on the KLX300SM facilitate shifting for optimal performance on and off the race track. The KLX300SM features a honeycomb catalyzer and a secondary air system for cleaner emissions, along with a spark arrester.

WHEELS & BRAKES

Front and rear petal disc brakes on the KLX300SM offer impressive stopping performance with a twin-piston caliper gripping a 300 mm semi-floating disc up front and a single-piston caliper gripping the 240 mm disc in the rear.

The KLX300SM comes fitted with 17-inch front and rear wheels mounted on IRC street tires, for plenty of spirited riding possibilities. Excellent wheel rigidity contributes to light, smooth handling and offers outstanding durability.

CHASSIS

The KLX300SM features a box-and-tubular-section high-tensile steel perimeter frame that creates a slim, lightweight package, offering maneuverability and precision at the track or on the street. A 26.7-degree caster angle and short wheelbase provide quick handling characteristics, while the highly rigid frame ensures a composed ride. The lightweight, aluminum D-section swingarm also contributes to low unsprung weight.

The 43 mm inverted cartridge-style fork handles the suspension up front and comes with compression damping adjustability. A Uni-Trak® suspension can be found on the rear, which contributes to road holding ability and bump absorption. A gas-charged shock with preload and rebound damping adjustments allows riders to tailor suspension settings to better suit different riding conditions. In total, the KLX300SM has 9.1-inches of total wheel travel in the front and 8.1-inches of travel in the rear.

STYLING

If riders are looking to tackle the city streets in style, they need to look no further than the 2024 KLX300SM. Aggressive KX-styled styling can be found from the front to the rear fender on the KLX300SM, including a compact LED headlight that is the centerpiece of the sporty front-end that is short front-to-back, giving the area a sleek overall look. The stylish front fender follows a similar pattern to the KLX300, but it's exclusive, sharp and light design was tailored for on-road riding.

ACCESSORIES

Riders can personalize their KLX300 and KLX300SM as they see fit with numerous Kawasaki Genuine Accessories to choose from, including a hand guard set, tapered handlebar, handlebar pad, and rear carrier.

KAWASAKI KLX®300

Color: Lime Green, Battle Gray

MSRP: \$6,199

Availability: Now

KAWASAKI KLX®300

Color: Cypher Camo Gray

MSRP: \$6,399

Availability: Now

KAWASAKI KLX®300SM

Color: Battle Gray, Phantom Blue

MSRP: \$6,599

Availability: Now

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ABOUT KAWASAKI

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki Motors, Ltd. is committed to maintaining and furthering these strengths which will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.