

October 4, 2022

## NEW MODEL PRESS RELEASE

# 2023 KAWASAKI NINJA® SPORT AND SUPERSPORT MOTORCYCLE LINEUP

## HIGH PERFORMANCE ON THE TRACK AND STREET

Kawasaki's sport and supersport motorcycle lineup is back stronger than ever for 2023 with several Ninja® models set to hit dealerships in the fall. The Ninja® 650 has been updated and now features Kawasaki TRaction Control (KTRC), adding to its already proven package. Additional models set to return include the Ninja® ZX™-10R, Ninja® ZX™-10RR, Ninja® ZX™-6R KRT Edition, and Ninja® ZX™-14R.



### NINJA® 650

- **NEW** Kawasaki TRaction Control (KTRC)

Kawasaki is no stranger to the pursuit of performance, excitement, and all-out fun, and nothing embodies this philosophy more than the new 2023 Ninja® 650 motorcycle. It's one of the most well-balanced motorcycles Kawasaki has produced, blending fun and easy handling with optimal engine and chassis performance, and the legendary sleek Kawasaki Ninja® styling.

For 2023, the Ninja 650 receives Kawasaki TRaction Control (KTRC), Kawasaki's advanced traction control system that provides both enhanced sport riding performance and the peace of mind under certain conditions to negotiate low-traction surfaces with confidence. The system looks at a number of parameters to get an accurate real-time picture and allows riders to select between two modes to suit their riding situation and preference. Mode 1 is the least intrusive, helping to manage traction during cornering and designed with sport riding in mind. This mode facilitates acceleration out of corners by maximizing forward drive from the rear wheel. In Mode 2, intervention occurs earlier, meaning when excessive wheel spin is detected the engine output is reduced to allow grip to be regained. This helps riders navigate wet pavement or bad stretches of road. Additionally, riders may elect to turn the system off.

The Ninja 650 features the tried and true 649cc parallel-twin engine that is perfect for a daily commute or an afternoon out on some tight, winding, back roads. Its lightweight chassis delivers smooth and agile handling that is both sporty and versatile. The sharp styling found on the Ninja 650 gives it a sporty appearance that is sure to catch the attention of new and seasoned riders alike. Its 4.3" all-digital TFT color instrumentation provides a premium feel and offers full color for great visibility. Twin LED headlights feature low and high beam as well as a position lamp. Utilizing its Smartphone Connectivity through RIDEOLGY THE APP\*, a number of functions can be accessed, logged, and reviewed contributing to an enhanced motorcycling experience.

For 2023, the Ninja 650 is available in Metallic Matte Graphenesteel Gray / Ebony or Pearl Robotic White / Metallic Matte Flat Raw Graystone / Ebony, with an MSRP of \$7,999. The Ninja 650 KRT Edition modeled after the Kawasaki Racing Team is available in Lime Green / Ebony, with an MSRP of \$8,199, and is also available with ABS with an MSRP of \$8,599.

## **NINJA® ZX™-10R**

The Kawasaki Ninja® ZX™-10R supersport continues to set the bar high in the pinnacle of road racing around the globe with unmatched success on the racetrack, including carrying Kawasaki to seven FIM Superbike World Championships (WorldSBK) since 2013. The Ninja ZX-10R has a 998cc in-line four-cylinder 16-valve engine that balances power with manageability and its paired with the latest and most advanced electronics such as Kawasaki Cornering Management Function (KCMF), Bosch IMU, Sport-Kawasaki TRaction Control (S-KTRC), Kawasaki Launch Control Mode (KLCM), Kawasaki Intelligent anti-lock Brake System (KIBS), Kawasaki Engine Brake Control, Kawasaki Quick Shifter (KQS), Öhlins Electronic Steering Damper and Power Modes. An aluminum twin-spar frame, Showa Balance Free Front Fork (BFF), and horizontal back-link rear suspension with a Showa Balance Free Rear Cushion (BFRC) shock have been developed with technology straight from Kawasaki's World Superbike factory racers and contribute to the Ninja ZX-10R's cornering performance and light handling. The high-grade TFT (thin film transistor) color instrumentation with smartphone connectivity via RIDEOLGY THE APP\* and electronic cruise control further add to the high-grade appearance and convenience. The next-generation bodywork and styling with integrated winglets were designed with aerodynamic performance in mind and offer improved drag resistance and an increase in downforce, while its recently introduced air-cooled oil cooler increases cooling and boosts engine performance.

For 2023, the Ninja ZX-10R model is available in Metallic Matte Graphenesteel Gray / Metallic Diablo Black, with an MSRP of \$17,399. The Ninja ZX-10R KRT Edition is available in Lime Green / Ebony, with an MSRP of \$17,399, which the KRT Edition is also available with ABS for an MSRP of \$18,399.

## **NINJA ZX-10RR**

The 2023 Ninja ZX-10RR shares many of the same great engine, suspension, and chassis features found on the Ninja ZX-10R. This World Championship winning, single-seat superbike has been developed through Kawasaki's racing efforts in WorldSBK. With pure performance in mind, the Ninja ZX-10RR engine boasts numerous performance upgrades such as specially designed camshafts, intake and exhaust valve springs that accommodate the camshafts, lightweight pistons with matching piston pins and a DLC coating, lightweight titanium connecting rods manufactured by Pankl, and the elimination of intake funnels in the airbox. These engine upgrades work together to achieve a quicker engine response with a higher rev limit. Marchesini forged wheels were designed to specifically meet the needs of the powerful engine and are fitted with Pirelli Diablo™ Supercorsa SP tires.

The Ninja ZX-10RR is built to win, and for 2023, it's available in a Lime Green color scheme, with an MSRP of \$29,699.

## **NINJA® ZX™-6R KRT EDITION**

The 2023 Kawasaki Ninja® ZX™-6R supersport motorcycle boasts a potent 636cc engine, advanced electronics and a lightweight chassis. The 636cc engine has been optimized for the street and the track, offering an exhilarating experience in a wide range of riding situations, allowing you to rule the track and run the streets. The Ninja ZX-6R features a 636cc in-line four-cylinder DOHC engine, Kawasaki Quick Shifter (KQS), sophisticated instrumentation, styling with twin LED headlights and taillight, Kawasaki Intelligent anti-lock Brake System (KIBS), selectable power modes combined with Kawasaki TRaction Control (KTRC), class-leading SHOWA suspension, SHOWA SFF-BP fork, Assist & Slipper Clutch, comfortable ergonomics with adjustable clutch lever, multi-function LCD screen, and a pressed-aluminum perimeter frame.

For 2023, the Ninja ZX-6R KRT Edition is available in a Lime Green / Ebony color scheme with an MSRP of \$10,999, while the Ninja ZX-6R KRT Edition ABS model is also available in the Lime Green / Ebony color and has an MSRP of \$11,999.

## **NINJA® ZX™-14R ABS**

The 2023 Ninja® ZX™-14R supersport will continue its reign as “King of the Quarter Mile.” Featuring a powerful 1,441cc DOHC inline-four engine that can deliver plenty of power and a unique monocoque aluminum frame for balance, performance and responsive handling. Premium onboard electronics and uncompromising refinement allow the rider to take on the track and the backroads with sophisticated ease. It is equipped with two power modes and a three-mode Kawasaki TRaction Control (KTRC) system that can easily be turned on or off with switches. The Ninja ZX-14R also features a back-torque limiting Slipper clutch, stainless steel braided clutch and brake lines, Brembo® 4-piston monobloc calipers paired with large floating front discs and a high-grade dash meter. The 2023 model is equipped with ABS as standard and is available in a Metallic Matte Graphenesteeel Gray / Flat Ebony color scheme with an MSRP of \$16,599.

*\*RIDEOLGY THE APP is not intended for use during vehicle operation. Only use RIDEOLGY THE APP when the vehicle is not being operated and it is safe to do so.*

To download high-resolution images, log on or register for the Kawasaki media site at <http://kawasakimedia.com>

## **ABOUT KAWASAKI**

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki’s entry into the motorcycle industry was driven by the company’s constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki Motors, Ltd. is committed to maintaining and furthering these strengths which will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. Kawasaki and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at Kawasaki’s Foothill Ranch, California headquarters.

Kawasaki’s tagline, “Let the good times roll.®”, is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki’s complete line of powersports products and Kawasaki affiliates can be found on the Internet at [www.kawasaki.com](http://www.kawasaki.com).