June 7, 2022

## **NEW MODEL PRESS RELEASE**

### 2023 KAWASAKI MULE™ SIDE X SIDE LINEUP

# MULE™ FAMILY FEATURES A FULL LINEUP OF TRUSTED, TRIED AND TRUE SIDE X SIDES

The iconic Kawasaki MULE™ family of side x sides has a Trusted, Tried and True machine for any need you may have on the job site with the 2- to 4-passenger MULE™ 4010 TRANS4x4® series, the 2-passenger MULE™ 4000/4010 series as well as the compact MULE SX™ lineup.

The MULE™ 4010 TRANS4x4® series offers the versatility of converting from a two- to four-passenger vehicle using the Trans Cab™ system design to quickly change from a two-row, four-seat crew mover to a one-row cargo hauler, without the need for tools. The MULE™



4000 and MULE™ 4010 series side x sides are durable, dependable and capable vehicles designed to get the job done. There is a wide variety of Kawasaki Genuine Accessories available to add even more comfort, convenience and capability including a hard cab and a soft cab, winches, windshields and skid plates.

The 2-passenger MULE SX<sup>™</sup> takes many of the same styling cues from its siblings in the MULE PRO line of side x sides. This compact workhorse easily fits in the bed of a full-size pickup truck for easy transport. The MULE SX<sup>™</sup> line is available in five configurations, starting with the standard SX two-wheel-drive model up to the fuel-injected 4x4 XC LE model. All four-wheel drive models from the 2023 Kawasaki MULE SX<sup>™</sup> line of side x side vehicles are available with digital fuel injection, making the durable and capable vehicles even more user-friendly.

For 2023, Kawasaki welcomes an all-new model with the MULE SX™ 4x4 FE as well as the return of the MULE™ 4010 4X4 FE and the MULE™ 4010 TRANS4x4® FE to its Fleet Edition lineup, which is tailored to meet industrial or commercial job site requirements. The FE models include multiple accessories as standard equipment, requiring fewer modifications to service the needs of these customers. They feature a plastic roof, high visibility orange seat belts, horn, and a universal key. Additionally, FE models are delivered in a Bright White color scheme, allowing the customer to easily add their logo.

The entire MULE lineup is assembled in Lincoln, Nebraska from domestic and imported parts and is built to be the hardest worker on the job site. To top it off, Kawasaki MULE side x sides are confidently backed by the Kawasaki STRONG 3-Year Limited Warranty.

#### 2023 Model Variations

Kawasaki MULE SX™

Color: Timberline Green, Dark Royal Red

MSRP: \$7,799 Availability: Now

Kawasaki MULE SX™ 4x4 FI

Color: Timberline Green, Dark Royal Red

MSRP: \$9,099 Availability: Now

Kawasaki MULE SX™ 4x4 XC FI

Color: Timberline Green, Firecracker Red

MSRP: \$9,399 Availability: Now

Kawasaki MULE SX™ 4x4 XC LE FI

Color: Metallic Onyx Black

MSRP: \$10,399 Availability: Now

Kawasaki MULE SX™ 4x4 FE

Color: Bright White MSRP: \$9,799
Availability: Now

Kawasaki MULE™ 4000

Color: Dark Loyal Red

MSRP: \$10,199 Availability: Now

Kawasaki MULE™ 4010 4X4

Color: Timberline Green, Dark Royal Red

MSRP: \$11,499 Availability: Now

Kawasaki MULE™ 4010 4X4 FE

Color: Bright White MSRP: \$11,699
Availability: Now

Kawasaki MULE™ 4010 TRANS4x4®

Color: Timberline Green, Dark Royal Red

MSRP: \$12,799 Availability: Now

Kawasaki MULE™ 4010 TRANS4x4® FE

Color: Bright White MSRP: \$12,999 Availability: Now

Kawasaki MULE™ 4010 Trans4X4® Camo

Color: Realtree Xtra® Green Camo

MSRP: \$13,299 Availability: Now

To download high-resolution images, log on or register for the Kawasaki media site at <a href="http://kawasakimedia.com">http://kawasakimedia.com</a>

### **ABOUT KAWASAKI**

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki Motors, Ltd. is committed to maintaining and furthering these strengths which will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at <a href="https://www.kawasaki.com">www.kawasaki.com</a>