

June 7, 2022

## NEW MODEL PRESS RELEASE

### 2023 KAWASAKI NINJA® ZX™-6R ABS

# KAWASAKI BEGINS EARLY PRODUCTION OF 2023 STREET MOTORCYCLES

For 2023, Kawasaki welcomes the return of the class-leading Ninja® ZX™-6R ABS supersport motorcycle featuring a potent 636cc engine, advanced electronics and a lightweight chassis. The 636cc engine has been optimized for the street and the track, offering an exhilarating experience in a wide range of riding situations, allowing you to rule the track and run the streets. The Ninja ZX-6R ABS features a 636cc in-line four-cylinder DOHC engine, Kawasaki Quick Shifter (KQS), sophisticated instrumentation, styling with twin LED headlights and taillight, Kawasaki Intelligent anti-lock Brake System (KIBS), selectable power modes combined with Kawasaki TRaction Control (KTRC), class-leading SHOWA suspension, SHOWA SFF-BP fork, Assist & Slipper Clutch, comfortable ergonomics with adjustable clutch lever, multi-function LCD screen, and a pressed-aluminum perimeter frame.



The 2023 Ninja ZX-6R ABS is available in a Metallic Matte Graphenesteel Gray / Metallic Diablo Black colorway with an MSRP of \$11,999.

To download high-resolution images, log on or register for the Kawasaki media site at <http://kawasakimedia.com>

#### ABOUT KAWASAKI

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki Motors, Ltd. is committed to maintaining and furthering these strengths which will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates

employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at [www.kawasaki.com](http://www.kawasaki.com)