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NEW MODEL PRESS RELEASE

2023 KAWASAKI NINJA® AND KLX® STREET MOTORCYCLES

KAWASAKI BEGINS EARLY PRODUCTION OF 2023 STREET MOTORCYCLES

Over the course of the past several years, the powersports industry has witnessed a significant increase in popularity with novice and experienced riders alike, turning to motorcycles, ATVs, side-x-sides, and personal watercraft. To continue to meet this growing demand Kawasaki is moving up the production and introduction of its 2023 Ninja® ZX™-6R supersport, KLX®300SM supermoto and KLX®300 dual-sport motorcycles that will arrive in Kawasaki dealerships during the late spring months so that more riders have a chance to “Let the good times roll®.”



SUPERSPORT

Ninja® ZX™-6R

The 2023 Kawasaki Ninja® ZX™-6R supersport motorcycle boasts a potent 636cc engine, advanced electronics and a lightweight chassis. The 636cc engine has been optimized for the street and the track, offering an exhilarating experience in a wide range of riding situations, allowing you to rule the track and run the streets. The Ninja ZX-6R features a 636cc in-line four-cylinder DOHC engine, Kawasaki Quick Shifter (KQS), sophisticated instrumentation, styling with twin LED headlights and taillight, Kawasaki Intelligent anti-lock Brake System (KIBS), selectable power modes combined with Kawasaki Traction Control (KTRC), class-leading SHOWA suspension, SHOWA SFF-BP fork, Assist & Slipper Clutch, comfortable ergonomics with adjustable clutch lever, multi-function LCD screen, and a pressed-aluminum perimeter frame.

For 2023, the non-ABS Ninja ZX-6R is available in a Metallic Matte Twilight Blue / Metallic Diablo Black colorway with an MSRP of \$10,699 and Metallic Matte Graphenesteel Gray / Metallic Diablo Black with an MSRP of \$10,999.

SUPERMOTO

KLX®300SM

The 2023 KLX®300SM takes the fun to the streets in full supermoto style. Developed alongside the KLX®300 dual-sport, the KLX300SM shares a similar engine and chassis with its dual-sport counterpart. Where the models differ is over styling and use, as the KLX300SM receives a host of supermoto inspired components. This includes 17" front and rear wheels paired with street tires, supermoto tuned suspension and aggressive styling. These differences establish the KLX300SM as the ultimate lightweight supermoto. The KLX300SM will be offered in Neon Green and Ebony colorways with an MSRP of \$6,299.

DUAL-SPORT

KLX®300

The KLX300 is capable of being both a daily commuter and weekend play bike. The powerful 292cc fuel-injected, liquid-cooled four-stroke engine features an easy-to-use powerband, electric starter and cam profiles sourced from the KLX®300R off-road model. It comes equipped with a six-speed manual transmission, 21" wheel up front and 18" wheel in the back, and dual-sport tuned long-travel suspension for optimal ground clearance. The 2023 KLX300 can be found in both a Lime Green and Fragment Camo Gray colorway. The Lime Green has an MSRP of \$5,899 and the Fragment Camo Gray an MSRP of \$6,099.

To download high-resolution images, log on or register for the Kawasaki media site at <http://kawasakimedia.com>

ABOUT KAWASAKI

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki Motors, Ltd. is commitment to maintaining and furthering these strengths which will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com