

May 3, 2022

## NEW MODEL PRESS RELEASE

# 2023 KAWASAKI BRUTE FORCE® ATV MODEL RANGE THE POWER TO OUTMUSCLE THE OUTDOORS

Designed to get the job done while also dominating the trails, the 2023 Kawasaki Brute Force® ATV lineup meets the needs of farmers, ranchers and those with a love of the great outdoors. The Brute Force model range is designed to suit a variety of needs and budgets. The Brute Force 750 4x4i models are equipped with a 749cc V-twin engine and are available with Speed-sensitive Electric Power Steering (EPS) as well as selectable four-wheel drive to help ensure that you can conquer the terrain. The price-friendly Brute Force® 300 is equipped with a 271cc single-cylinder engine and is a willing outdoor accomplice. Built around a sturdy frame, with proven Kawasaki performance, the Brute Force ATV family is built Kawasaki STRONG.



### 2023 Model Variations

#### **Kawasaki Brute Force® 750 4x4i EPS**

**Colors:** Super Black, Bright White

**MSRP:** \$11,399

**Availability:** Now

#### **Kawasaki Brute Force® 750 4x4i EPS**

**Colors:** Fragment Camo Gray

**MSRP:** \$11,999

**Availability:** Now

#### **Kawasaki Brute Force® 750 4x4i EPS Camo**

**Colors:** Realtree Xtra® Green Camo

**MSRP:** \$11,999

**Availability:** Now

#### **Kawasaki Brute Force® 300**

**Colors:** Super Black, Bright White

**MSRP:** \$4,799

**Availability:** Now

## **KAWASAKI CARES**

Read Owner's Manual and all on-product warnings. Warning: ATVs can be hazardous to operate. For your safety: Always wear a helmet, eye protection, and protective clothing. Never carry a passenger. Never ride under the influence of drugs or alcohol. Never ride on public roads or pavement. Avoid excessive speeds and stunt driving. Be extra careful on difficult terrain. Kawasaki ATVs with engines over 90cc are recommended for use only by persons 16 years of age or older. Kawasaki also recommends that all ATV riders take a training course. For more information, see your dealer, call the ATV Safety Institute at 1-800-887-2887, or go to [www.atvsafety.org](http://www.atvsafety.org).

To download high-resolution images, log on or register for the Kawasaki media site at <http://kawasakimedia.com>

## **ABOUT KAWASAKI**

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki Motors, Ltd. is committed to maintaining and furthering these strengths which will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at [www.kawasaki.com](http://www.kawasaki.com)