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NEW MODEL PRESS RELEASE

2022 Kawasaki W800 Motorcycle

EVOLUTION OF JAPAN'S ORIGINAL BIG BIKE

The Kawasaki W800 returns to Kawasaki Motors Corp., U.S.A.'s retro-classic lineup of motorcycles for 2022. It's a true throwback to its 1960's predecessor, the famed Kawasaki W1.

Its mission was to bring class-leading authentic styling, sound, and feel to the category of retro classic motorcycles. In building the W800, Kawasaki meticulously crafted one of the most authentic retro bikes in appearance and design, paying homage to the past, all while tastefully incorporating modern technology and features.

Developed for riders in search of a well-rounded bike that is not only rich in history and character, but also packed with modern technology, the W800 is powered by an air-cooled 773cc vertical twin engine and features an updated modern double-cradle frame design and modern suspension components that bring an unmatched level of authenticity and performance to the retro motorcycle category.

The sleek sweeping contours and meticulous fit and finish of the W1 redefined the standards of motorcycle design in the 1960s. Kawasaki has applied the same meticulous attention to detail in building the W800, from the iconic appearance of the air-cooled bevel gear driven vertical twin engine to the elegant gas tank and muffler design, all the way down to the retro themed wheels.

The W800 motorcycle is packed with plenty of modern technology, such as the clean running engine, ABS brakes, Assist and Slipper Clutch, Kawasaki advanced analysis designed frame, and an LED headlamp.

KAWASAKI W800

Color: Candy Fire Red / Metallic Diablo Black

MSRP: \$9,199

Availability: Now



To download high-resolution images, log on or register for the Kawasaki media site at <http://kawasakimedia.com>

ABOUT KAWASAKI

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki's commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.