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FOR IMMEDIATE RELEASE

Kawasaki Ninja H2™R Sportbike Named Best of the Best Winner

Iconic Motorcycle Earns Robb Report's Best of the Best.

Top Honor in Sportbike Motorcycles Category

IRVINE, Calif. (June 14, 2016) – Kawasaki Motors Corp., U.S.A. is proud to announce, the 2016 Kawasaki Ninja H2™R sportbike has been named a *Robb Report's* Best of the Best winner. The 28th annual *Robb Report's* Best of the Best awards are designed to highlight the newest in motorcycle, automotive, style, home living, technology and more. This year the Ninja H2R was awarded the winner in the category of Sportbike Motorcycles.

“This is yet another major accolade for the Kawasaki Ninja H2R. An amazing machine that encapsulates how grand the Kawasaki Heavy Industries engineering capabilities really are, and what can happen when Kawasaki departments work together to build an amazing machine,” said Manager of PR Kevin Allen. “The supercharged Ninja H2R is a product that exemplifies the level of craftsmanship throughout our entire line of products that are built Kawasaki Strong.”

The Best of the Best awards are, “the connoisseur’s guide to the world’s finest new automobiles, yachts, hotels, watches, wines, and more, hand selected by the editors at *Robb Report*,” according to a *Robb Report* announcement.

The Best of the Best award was presented to the supercharged Ninja H2R notably for its technology and power, being the most powerful motorcycle Kawasaki has ever built. The Ninja H2R was also noted for its extensive wind tunnel testing and liquid metal black paint that creates its stunning mirror finish.

You can see the entire list of Best of the Best winners in the June, 2016 issue at RobbReport.com/Best-of-the-Best-2016.

ABOUT KAWASAKI

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki’s entry into the motorcycle industry was driven by the company’s constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki’s commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and Jet Ski® watercraft through a network of approximately 1,100 independent retailers, with close to

an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 300 of them located at KMC's Irvine, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.