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KAWASAKI NINJA H2™ R MOTORCYCLE AWARDED “BEST SUPERBIKE” AND “BEST DREAM BIKE” TITLES FOR 2015

The most captivating motorcycle of 2015 takes honors from both Cycle World and Motorcyclist magazines as part of their “Best of 2015” awards

When Kawasaki first announced the 2015 Ninja H2™R in late 2014, the motorcycling world was abuzz with hype about the world’s most powerful production motorcycle. From the millions who followed the official teaser videos, to the millions more who anxiously awaited reviews from the motorcycle media, there’s little doubt that the Ninja H2R has been the most captivating motorcycle of 2015. Now both *Cycle World* and *Motorcyclist* magazines have honored the Ninja H2R motorcycle during their annual “Best of” awards, further solidifying that it lives up to all of the hype.

Cycle World magazine awarded the Ninja H2R motorcycle the “Best Superbike” award, stating, “this is a ‘Superbike’ with a capital ‘S’ and the most intense motorcycle we’ve ever ridden,” while *Motorcyclist* proclaims, “the H2R... leaves even hardy horsepower fanatics shaking their heads.”

“We are in no way surprised to hear what people have to say about the Ninja H2R motorcycle. It truly is a technological marvel, from its uniquely engineered trellis frame to the sheer acceleration created by its supercharged powerplant,” says Kawasaki Manager, PR + Brand Experience Kevin Allen. “We couldn’t be more proud of this flagship circuit-only motorcycle and what it represents for Kawasaki. Being recognized by two of the most influential motorcycle magazines in the world is a great honor and further proves that this motorcycle is more than worthy of the legendary H2 name.”

The Kawasaki Ninja H2R hypersport motorcycle is made possible through the technological expertise of Kawasaki Heavy Industries, Ltd. (KHI). The result is a system

of premium components that work in concert to create an unbelievably powerful circuit-only machine.

For more information on Kawasaki products, and to find a dealer near you, please visit [kawasaki.com](http://www.kawasaki.com). You can find the *Cycle World* magazine article at <http://www.cycleworld.com/2015/07/31/best-superbike-motorcycle-kawasaki-ninja-h2r-cycle-world-ten-best-bikes-2015/> and the *Motorcyclist* magazine article at <http://www.motorcyclistonline.com/2015-best-dream-bike-moty-winner-kawasaki-supercharged-ninja-h2r-2015-motorcycle-year-awards> or on a newsstand near you.

ABOUT KAWASAKI

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki's commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and Jet Ski[®] watercraft through a network of almost 1,200 independent retailers, with close to an additional 7,400 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 300 of them located at KMC's Irvine, California headquarters.

Kawasaki's tagline, "Let the good times roll.[®]", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.