



Kawasaki Motors Corp., U.S.A.

Contact:
Kawasaki Media Relations
949-770-0400 ext. 2777
pr@kmc-usa.com
www.kawasaki.com

FOR IMMEDIATE RELEASE

2015 KAWASAKI NINJA® ZX®-10R AIMING FOR LAND SPEED RECORD AT BONNEVILLE SPEED WEEK

Cathy Butler and ACAT Global will attempt to set a Land Speed Record on a Ninja ZX-10R modified by Erion Racing

It's been an amazing 30th Anniversary year for the Kawasaki Ninja®. To date, the highlights have included Jeremy Toye's triumph at Pikes Peak, Tom Sykes leading the World Superbike Championship and the release of the 2015 Ninja ZX®-14R 30th Anniversary Limited Edition.

The celebrations haven't finished yet, and the next milestone will be an assault on Bonneville Speed Week (August 9-15, 2014) in an attempt to set a new Land Speed Record at the famous Bonneville Salt Flats in Utah.

The 2015 Kawasaki Ninja ZX-10R has been entered by catalytic converter specialist, ACAT Global, with the aim of proving its motorcycle products in the most challenging conditions. The Ninja has been modified by racing specialists, Erion Racing, and will be ridden by Cathy Butler.

With a degree in Fashion Design, California resident Butler has competed at Bonneville for many years and already holds several records. This year, she is aiming to get her name in the record books again on the ZX-10R.

Erion and ACAT chose the Ninja motorcycle because of its tremendous potential, even in stock trim. As a result, the Kawasaki has been entered into the Production-Production 1000 (P-P 1000) class, for 1000cc motorcycles with a production frame and engine.

"The rules dictate that any part of the motorcycle that can be seen must be stock," explained Erion Racing President, Kevin Erion. "We can remove the mirrors and turn signals, as well as the rear footpegs, provided they don't support the muffler. This is why the class is so attractive to a manufacturer, because the motorcycle that breaks the record looks exactly like the machine somebody can buy. We're allowed to make internal damper and engine modifications, so it's basically a near-stock bike running on Pirelli World Superbike tires, which are mandated by the rules."

The current SCTA P-P 1000 record stands at 198.24mph, set in 2012, and the team is confident they can achieve a new speed record after several shakedown runs at the El Mirage dry lakebed in California.

"We chose the Kawasaki Ninja ZX-10R because we felt it gave us the best competitive advantage to break the current record. Based on the Ninja's electronics,

aerodynamics and stock power output, it's the perfect package to get the Production Class record," said Erion.

This press release, along with more, high-resolution images, can be found at www.kawasakimedia.com. It is listed under the Racing Articles menu on the Team Green tab.

For further information, contact Brad Puetz at Kawasaki Motors Corp., U.S.A. (Brad.Puetz@kmc-usa.com)

ABOUT KAWASAKI

Kawasaki Heavy Industries Ltd (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and our entry into the motorcycle industry was driven by Kawasaki's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, speed, power, design and riding pleasure. In the future, Kawasaki's commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and Jet Ski[®] watercraft through a network of almost 1,200 independent retailers, with close to an additional 7,400 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 300 of them located at KMC's Irvine, California headquarters.