

Kawasaki Raises Nearly \$100,000 For Charities in 2019

Foothill Ranch, California — Kawasaki Motors Corp., U.S.A., has proudly supported several local and national charities in raising hundreds and thousands of dollars in 2019, supporting worthy causes with cash and product donations, as well as VIP racing fan experiences at Monster Energy Supercross. The charitable efforts of Kawasaki Motors Corp., U.S.A. and its employees have nearly exceeded \$100,000 in value.



“The charities Kawasaki has chosen to work with are a fundamental part of our community,” said Bill Jenkins, SVP Sales and Operations. “We’re thrilled to have the opportunity to support charities such as the Boys and Girls Club of South Coast Area, the CHiPs for Kids Toy Drive, Honoring our Wounded Military (HOWM), Orange County Police Canine Association, and The ALS Association – Orange County Chapter. We have supported these organizations with both financial and product donations for their causes to help our community where we can.”

Kawasaki’s efforts helped to raise \$45,000 for the Boys and Girls Club of South Coast Area by donating two 2020 Jet Ski® STX®160 personal watercraft and two VIP Monster Energy Kawasaki Team Supercross experience. The items were auctioned off at the Boys and Girls Club of South Coast [2019 Great Futures Gala](#).

With the holidays fast approaching, Kawasaki employees always make sure to support those in need by providing toys and other gifts for the California Highway Patrol’s ninth annual CHiPs for KIDS toy drive. In 2019, Kawasaki team members stepped up once again to help deliver a happy holiday to families in Southern California.

Amongst the many important charitable causes Kawasaki supports is the Honoring Our Wounded Military Foundation. For 2019, Kawasaki donated a 2019 Jet Ski® Ultra® LX for the [Honoring Our Wounded Military live auction](#), that helped to raise \$40,000, which enabled the foundation to achieve more than \$195,000 in donations for 2019.

The ALS Association’s Walk To Defeat event became close to the hearts of many Kawasaki employees in 2019, with many participating on Team Tamura in the ALS Association — Orange County Chapter event. Kawasaki helped to raise more than \$1,300 for the organization in tribute to former Kawasaki President Yoshi Tamura, helping ALS Association — Orange County Chapter raise more than \$283,000 in 2019.

Kawasaki also raised \$1,500 for the Orange County Police Canine Association in 2019.

And as 2019 comes to an end the Kawasaki Motors Corp. Charitable Match Contribution Program employees have additionally raised nearly \$10,000 for various charities serving an array of causes across the country.

ABOUT KAWASAKI

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki's commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and Jet Ski® watercraft through a network of almost 1,100 independent retailers, with close to an additional 7,400 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 250 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.

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