

Kawasaki Good Times™ Demo Tour is Rolling to a Town Near You!

The opportunity to try the Kawasaki motorcycle you've been dreaming of is here.

Foothill Ranch, Calif. – Kawasaki Motors Corp., U.S.A. is excited to announce the Good Times™ Demo Tour is hitting the road in 2019. Demo events will take place nearly every weekend of the year at select locations and industry events.

“Kawasaki is the Good Times company and we are excited to bring the Good Times Demo Tour to riders across the nation,” said Vice President Marketing & Racing, Chris Brull. “Riders will have the chance to swing a leg over many of our exciting new Ninja® and Z models and experience the Kawasaki difference.”



The Good Times™ Demo Tour lineup consists of 14 Kawasaki motorcycles for consumers to experience, with models from the Ninja family of sport bikes, Versys® adventure/touring line, Vulcan® sport cruiser line, and the full Z line of naked bikes, including a retro sport model Z900RS. Select locations will also include a Z125 PRO parking lot demo course, where licensed riders can feel the nimble nature of the Z125 PRO in a closed course environment.

“The Good Times Demo Tour gives our customers a chance to ride a wide variety of our Kawasaki lineup,” said Senior Manager Marketing, Bob O’Brien. “Whether you’re a new rider looking for your first bike or an experienced rider adding to the collection, we have a model to demo for everyone.”

Participants will have the opportunity to ride several different motorcycles throughout the day; during the 15-20 minute ride sessions. There will also be live entertainment and free prizes given out throughout the day in the lounge area.

“Not only do Kawasaki customers get to experience the thrill of riding new motorcycles, but they get to experience the Good Times provided by their local dealer,” said Senior Vice President Sales & Operations, Bill Jenkins. “The Good Times Demo Tour benefits all dealers by giving our consumers an opportunity to ride our new models and get them excited about the Kawasaki lineup.”

In order to be eligible to demo a motorcycle, consumers will need to show their drivers license with motorcycle endorsement, pass a breathalyzer test, and wear appropriate riding gear; which consists of closed toe shoes, pants, riding jacket, gloves, and a helmet (loaner gear is available).



Kawasaki Good Times™ Demo Tour Schedule

The Good Times™ Demo Tour will run through 2019, with additional stops added throughout the year. To stay up to date on the latest information, upcoming dates, and locations please visit:

<https://www.kawasaki.com/Experience/Events>.

DATE	DEALERSHIP	LOCATION
March 22-23, 2019	KISSIMMEE MOTORSPORTS KAWASAKI	KISSIMMEE, FL
March 29-30, 2019	SEMINOLE KAWASAKI	SANFORD, FL
April 5-6, 2019	CYCLE SPORT CENTER	ORLANDO, FL
April 13-14, 2019	GABLES MOTORSPORTS KAWASAKI	MIAMI, FL
April 19-20, 2019	RIVA MOTORSPORTS KAWASAKI	POMPANO BEACH, FL
April 26-27, 2019	BARNEY'S KAWASAKI OF BRANDON	TAMPA, FL
May 3-4, 2019	ST PETE POWERSPORTS KAWASAKI	SAINT PETERSBURG, FL
May 10-11, 2019	TAMPA BAY POWERSPORTS KAWASAKI	TAMPA, FL
May 18-19, 2019	KAWASAKI NORTHEAST GEORGIA	HOSCHTON, GA
May 24-25, 2019	FREEDOM POWERSPORTS CANTON KAWASAKI	CANTON, GA
June 14-15, 2019	MONTGOMERYVILLE CYCLE CENTER	HATFIELD, PA
June 21-22, 2019	FUN CENTER POWERSPORTS KAWASAKI	BENSALEM, PA
June 28-29, 2019	KAWASAKI OF PHILADELPHIA	PHILADELPHIA, PA
July 6-7, 2019	MAXIMUM MOTORSPORTS KAWASAKI	RIVERHEAD, NY
July 12-13, 2019	MOTORCYCLE MALL	BELLEVILLE, NJ
July 19-20, 2019	CYCLE MOTION KAWASAKI	MIDDLETOWN, NY
July 26-27, 2019	DUTCHESS RECREATIONAL KAWASAKI	POUGHKEEPSIE, NY
August 2-3, 2019	CROSS BAY MOTOR SPORTS KAWASAKI	BAY SHORE, NY
August 9-10, 2019	PILGRIM POWER SPORTS KAWASAKI	PLYMOUTH, MA
August 16-17, 2019	SOUHEGAN VALLEY MOTORSPORTS	MILFORD, NH

ABOUT KAWASAKI

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki's commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and Jet Ski® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

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