



Kawasaki Motors Corp., U.S.A.

Contact:
Kawasaki Media Relations
949-770-0400 ext. 2777
pr@kmc-usa.com
www.kawasaki.com

FOR IMMEDIATE RELEASE

Kawasaki MULE PRO-FXT™ Receives FINOvation Award in its Introductory Year

Farm Industry News honors Kawasaki with a prestigious 2015 FINOvation award

For 2015, Kawasaki introduced an all-new workhorse to the popular utility Side X Side category – MULE PRO-FXT. And now *Farm Industry News* has recognized Kawasaki for having the top Side X Side in the utility category with a prestigious FINOvation award.

Farm Industry News cited the new engine, chassis, innovative Trans Cab™ transformable cab feature, and interior amenities as key innovations that push the 2015 Kawasaki MULE PRO-FXT to the top of the utility Side X Side category.

MULE PRO-FXT features a completely new chassis, engine and selectable four-wheel drive system to go along with the PRO-FXT's exclusive Trans Cab configurable passenger seating system. Buyers can carry up to three or six people with this system, with the three-passenger mode giving extra space in the steel cargo bed.

Ranchers, farmers and utility workers have praised the new MULE since it's release in June 2014, and now the media has backed it up with a coveted industry award in the farming category.

Farm Industry News is a leading publication serving the agricultural and farming communities. It holds its annual FinOvation awards to showcase the top products in a number of categories.

Kevin Allen, Manager of Public Relations and Brand Experience for Kawasaki Motors Corp, U.S.A., stated, "When you combine solid engineering, the most experience in the utility Side X Side industry, and a machine that is assembled in America (of U.S. and imported components), you get the MULE PRO-FXT. This MULE is built to withstand on-site tasks for years and is backed by the industry-leading Kawasaki STRONG Three-Year Limited Warranty."

For more information on Kawasaki products and to find a dealer near you, please visit www.kawasaki.com.

ABOUT KAWASAKI

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki's commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and Jet Ski[®] watercraft through a network of almost 1,200 independent retailers, with close to an additional 7,400 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 300 of them located at KMC's Irvine, California headquarters.

Kawasaki's tagline, "Let the good times roll. [®]", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.