



Kawasaki Motors Corp., U.S.A.

Contact:
Kawasaki Media Relations
949-770-0400 ext. 2777
pr@kmc-usa.com
www.kawasaki.com

FOR IMMEDIATE RELEASE

KAWASAKI ANNOUNCES SPONSORSHIP OF TEXAS TROPHY HUNTERS ASSOCIATION

Kawasaki Motors Corp., U.S.A. has announced that it has entered into an agreement to be the Official Utility Vehicle of the Texas Trophy Hunters Association (TTHA). The Kawasaki MULE™ PRO-series vehicles will be used on the award-winning outdoor television show, TROPHY HUNTERS TV® and will be featured in The Journal of the Texas Trophy Hunters™ magazine.

“We are excited to be working with such a widely recognized voice in the hunting community,” said Kawasaki Vice President of Marketing, Chris Brull. “The Texas Trophy Hunters Association and its events are an excellent platform for the MULE PRO-series of vehicles and the Kawasaki STRONG brand.”

The Kawasaki MULE™ products will feature at four of the TTHA Hunters Extravaganza Outdoor Exposition events in Houston, Corpus Christi, Fort Worth and San Antonio, Texas. At these events, members will see the complete lineup of Kawasaki MULE products and accessories. New members who register with the TTHA will also have a chance to win a MULE PRO-FXT™ – the award-winning Kawasaki side x side, which features a powerful three-cylinder engine, selectable all-wheel drive and locking differential, comfortable independent suspension, and a unique Trans Cab™ system that allows the user to convert the cabin from single-row, three-seat capacity to a double-row, six-seater in less than a minute. The MULE PRO-FXT side x side also has up to 1,000 lb cargo hauling capacity (where permitted) and can tow up to 2,000 lb.

For more information about Kawasaki and its sponsorship of the Texas Trophy Hunters, or to learn more about all the Kawasaki brand powersports products, please contact aimee.soto@kmc-usa.com.

###

ABOUT TEXAS TROPHY HUNTERS ASSOCIATION

TTHA strives to unite all segments of the hunting community for the dissemination of information and joining of energies to promote and protect hunting heritage. Founded in 1975, TTHA is a membership-based organization, which publishes a bimonthly magazine – The Journal of the Texas Trophy Hunters™ – and produces an award-winning outdoor television program, TROPHY HUNTERS TV®. Additionally, TTHA hosts the Hunters Extravaganza® outdoor expositions, renowned as the largest whitetail hunting shows in the South.

For membership information, visit www.ttha.com or contact TTHA Membership Services at (877) 261-2541.

ABOUT KAWASAKI

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki's commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and Jet Ski® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 300 of them located at KMC's Irvine, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.