

Press Release

KAWASAKI UNVEILS LIMITED EDITION 2017 NINJA H2™ CARBON

Special Order Registration Opens February 13 to Claim One of Six Units Available in U.S.

Foothill Ranch, Calif. - Kawasaki's standard-model 2017 Ninja H2™ sportbike has been refined with a high-grade model aimed squarely at discerning customers looking for something a little more exclusive. Simply known as the Ninja H2™ Carbon, this limited-edition model is an enhanced version of the original. It features a carbon-fiber upper cowl resembling that of the Ninja H2™R motorcycle, special mirror-finish paint, and a serial number plate. A limited run of 120 units will be produced globally, with only six available to the U.S. market.



“This limited edition Ninja H2 Carbon is going to create a lot of envy among riding enthusiasts,” said Kawasaki Motors Corp., U.S.A. (KMC) Senior Vice President of Sales Operations, Bill Jenkins. “The Ninja H2 made a big splash in the industry when it was introduced, and I believe we will see a lot of activity when ordering begins on February 13.”

Customers interested in purchasing one of these exclusive models will have the opportunity to register at www.kawasaki.com on Monday, February 13, promptly at 9 a.m. PT / 12 p.m. ET.

Orders for the Ninja H2 Carbon motorcycle will be accepted on a first-come, first-serve basis, subject to availability. Prospective purchasers will be required to place a \$10,000 USD deposit at an authorized Kawasaki dealer within 48 hours of being notified by KMC. Additional details regarding the order process will be available on www.kawasaki.com.

A portion of the proceeds of the Ninja H2 Carbon sportbikes will go to charity, with Kawasaki donating \$20,000 to the Road 2 Recovery Foundation. The non-profit was founded to help AMA-licensed supercross/motocross professionals with financial assistance should they suffer a career-ending injury, while also providing motivational, emotional, and spiritual support to those individuals and their families.

ABOUT KAWASAKI

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry

was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki's commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and Jet Ski® watercraft through a network of almost 1,100 independent retailers, with close to an additional 7,400 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.

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The logo for the Ninja brand, featuring the word "Ninja" in a stylized, white, cursive script font against a black background.