Press Release January 31, 2017 KAWASAKI JET SKI® SX-R™ WATERCRAFT PREPARED TO RACE IN 2017

The new Kawasaki Jet Ski® SX-R™ stand-up watercraft will be eligible to race in IJSBA, AQUA-X and Pro Watercross competition.

As excitement continues to build for the Kawasaki Jet Ski SX-R personal watercraft, racing sanctioning bodies around the globe are announcing eligibility for the four-stroke stand-up in 2017.

In International Jet Sport Boat Association



(<u>IJSBA</u>) competition the Jet Ski SX-R personal watercraft will be eligible to race in the Ski Stock Class and Ski Modified Class at all sanctioned events, including the Mark Hahn 300 Endurance Race and the World Finals. Both events are held in Lake Havasu City, Arizona.

For events sanctioned by the Union Internationale Motonautique (UIM), including <u>P1 AquaX</u> Sprint Races, the Jet Ski SX-R personal watercraft is eligible to compete in the UIM GP Ski Class. In the independent <u>Pro Watercross Series</u>, the Jet Ski SX-R personal watercraft qualifies for the GP Ski class and Ski 4-Stroke Stock class.

Equipped with Kawasaki's proven 1498cc four-stroke marine engine, the Jet Ski SX-R personal watercraft produces twice the power of Kawasaki's previous stand-up model while also delivering plenty of low-to-mid-range torque. This combination gives unprecedented performance on the water for riders of all experience levels. The 2017 Jet Ski SX-R watercraft stands alone in performance and fun on the water.

ABOUT KAWASAKI

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki's commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and Jet Ski® watercraft through a network of approximately 1,100 independent retailers, with

close to an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.

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