



Kawasaki Motors Corp., U.S.A.

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FOR IMMEDIATE RELEASE

KAWASAKI MULE PRO-FXT™ WINS ATV.COM “UTILITY UTV OF THE YEAR” AWARD

ATV.com honors Kawasaki's newest addition to its Side x Side line-up

For 2015, Kawasaki introduced an all-new workhorse in the popular utility Side X Side category – MULE PRO-FXT, and *ATV.com* has recognized it as the top Side X Side in the utility category with its prestigious “Utility UTV Of The Year” award.

ATV.com cited the innovative Trans Cab™ transformable cab feature, new drivetrain, impressive towing and hauling capacities, along with its interior amenities as key innovations that push the 2015 Kawasaki MULE PRO-FXT to the top of the utility Side X Side category.

MULE PRO-FXT features a completely new chassis, engine and selectable four-wheel drive system, all of which complement the PRO-FXT's exclusive Trans Cab configurable passenger seating system. Trans Cab, known for its versatility, is easily transformed between three- and six-passenger modes in under one minute with one person and one trip around the vehicle. Buyers can carry up to three or six people with this system, with the three-passenger mode giving extra space in the steel cargo bed.

Ranchers, farmers, utility workers and the media have all praised the new MULE model since its June 2014 debut and now *ATV.com* has backed it up with a coveted industry award in the Utility UTV category.

“Kawasaki conceived the MULE PRO-FXT with the notion that they wanted to produce the best and most versatile UTV money could buy,” says Kevin Allen, Kawasaki Manager of Public Relations and Brand Experience. “Kawasaki believes the new MULE accomplishes that goal for the agriculture, hunting and industrial segments

of the industry; a belief that *ATV.com* has verified with a coveted award that we are extremely thankful to receive.”

MULE PRO-FXT is backed by the unrivaled engineering knowledge of Kawasaki Heavy Industries, Ltd. and the industry-leading Kawasaki STRONG Three-Year Limited Warranty.

For more information on Kawasaki products, and to find a dealer near you, please visit [kawasaki.com](http://www.kawasaki.com). You can find the *ATV.com* article in its entirety at <http://www.atv.com/blog/2014/12/top-10-atvs-and-utvs-of-2014.html/6>

ABOUT KAWASAKI

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki’s entry into the motorcycle industry was driven by the company’s constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki’s commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and Jet Ski® watercraft through a network of almost 1,200 independent retailers, with close to an additional 7,400 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 300 of them located at KMC’s Irvine, California headquarters.

Kawasaki’s tagline, “Let the good times roll.®”, is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki’s complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.