

Kawasaki



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FOR IMMEDIATE RELEASE

Kawasaki Helps Arizona Motorcyclist

Kawasaki provides Brandon Jenkins a new Ninja® ZX™-6R motorcycle

Irvine, California (April 1, 2016) – The motorcycling community is a tight knit group. Community is a large part of the experience of riding a motorcycle, and when a member of that community is wronged, people hear about it - fast. In that spirit, Kawasaki has given a new 2016 Ninja® ZX™-6R sportbike to Army Veteran Brandon Jenkins after his bike was destroyed by a suspect fleeing police.

“The passion for riding is something we all hold deep inside of us and when we heard Brandon’s story I knew we had to help him,” said Kawasaki Vice President, Marketing Chris Brull. “All motorcycle enthusiasts look out for one another and when the Motorcycle Industry Council and AIMExpo reached out to us with his story, I knew that we could help Brandon.”

Last week, Brandon Jenkins was an innocent bystander when a wanted suspect fleeing police near Phoenix, Arizona tried to steal his motorcycle. Jenkins fought back and when the suspect fled, they ran over his motorcycle, causing major damage. On Saturday, [Kawasaki surprised Jenkins](#) with the news that he would receive a new Ninja® ZX™-6R, and he picked up the motorcycle at Kelly’s Kawasaki yesterday in Mesa, Arizona.

ABOUT KAWASAKI

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki’s entry into the motorcycle industry was driven by the company’s constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki’s commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and Jet Ski® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 300 of them located at KMC's Irvine, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.