

Kawasaki Claims 2017 REmmy Award for Foothill Ranch Headquarters

New Building named 2017 Innovative Workplace (Greater Than 50,000 SF)

Foothill Ranch, Calif. – Kawasaki Motors Corp., U.S.A. (KMC) Headquarters in Foothill Ranch, California has been recognized for its innovative working environment with a 2017 REmmy Award in workspace design.



“One of the primary goals of our new building design was to immerse our team members and visitors into the Kawasaki Brand,” said Kawasaki Vice President, Marketing Chris Brull. “Our lobby welcomes everyone with the brand DNA, featuring our signature green and multiple displays of our race bikes in action. Engineering strength, along with our diversity and heritage are all showcased for everyone to see as the Kawasaki brand flows throughout the design.”

KMC moved into its new space in June 2016 and the innovative design incorporates individual and group workstations; as well as employee wellness areas and the legendary Kawasaki Heritage Hall.

“We are honored to receive a REmmy Award,” said Kawasaki Senior Vice President, Sales & Operations Bill Jenkins. “When we made the decision to move into our new headquarters, we wanted to create a productive and fun work environment. We had the challenge of mixing a creative space with warehousing and shop areas. It was a team effort for our new headquarters in Foothill Ranch to meet all those needs and it is great to be recognized with this REmmy Award.”

This year marked the 11th year of the REmmy Awards, an annual program put on by The Southern California chapter of CoreNet Global. The group is focused on advancing real estate knowledge, connecting people, and promoting personal excellence through programs focused on the needs of its 400 local members.



The REmmy Awards recognize leadership and innovation in corporate real estate. This year there were 42 finalists spread over four categories:

- CRE (Corporate Real Estate) Executive of the Year**
- Young Leader of the Year**
- Innovative Workplace (Less Than 50,000 SF)**
- Innovative Workplace (Greater Than 50,000 SF)**

ABOUT KAWASAKI

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki's commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and Jet Ski® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki Motors Corp., U.S.A.

26972 Burbank, Foothill Ranch, CA 92610

Tel: 949-770-0400 | www.kawasaki.com