

June 19, 2024

## IMMEDIATE PRESS RELEASE

# 2025 KAWASAKI ELEKTRODE® 20 IS NOW AVAILABLE FOR PURCHASE ON KAWASAKI.COM

Kawasaki is thrilled to announce the latest addition to its Elektrode® lineup, the [Elektrode® 20](#) electric balance bike is now available for purchase through [Kawasaki.com](#). This quick and easy online purchasing process and convenient home delivery option opens the market to a wider range of young riders.



“We are excited to launch the new Elektrode 20 on our enhanced e-commerce platform,” said Bob O’Brien, Director of Marketing, Kawasaki. “By offering the Elektrode 20 for sale on Kawasaki.com, we can reach an even larger audience, expanding accessibility of our products while growing our customer base. It’s an exciting addition that will allow new riders to experience the thrill of owning a Kawasaki with a convenient purchasing process.”

The all-new Elektrode 20 features 20-inch wheels and is designed for youth and teens ages 8 and older. Built with a long run time\*, quick acceleration, and a max speed of up to 24 mph\*, these game-changing 20-in Elektrode® electric balance bikes built by Kawasaki are engineered with premium quality for top performance and fun. Young riders will be drawn to its motocross-inspired styling and exciting features such as a powerful 750W motor, selectable power modes and integrated battery.

*\*Top speed and running time vary based on battery age, charge, and the number of charge cycles it has had, rider weight, speed, and riding conditions.*

## [CLICK HERE TO BUY YOURS TODAY](#)

### ALL-NEW 2025 KAWASAKI ELEKTRODE® 20 HIGHLIGHTS:

- **NEW** Powerful 750W in-wheel brushless electric motor
- **NEW** Chainless drive and silent operation
- **NEW** Premium disc brakes
- **NEW** Long-lasting in-frame battery with up to 3 hours of running time\*
- **NEW** Telescopic front fork
- **NEW** Large 20” spoke wheels
- **NEW** 24mph max speed\* with three selectable speed modes

- **NEW** KX-inspired styling

Additionally, Kawasaki encourages Elektrode owners to take advantage of its all-new website feature that allows owners to register their Elektrode electric balance bike, activating the product warranty. [Click Here](#) to register now.

## **2025 KAWASAKI ELEKTRODE® 20**

**Color:** Lime Green, Black

**MSRP:** \$2,199

**Availability:** Now

To download high-resolution images, log on or register for the Kawasaki media site at <http://kawasakimedia.com>.

## **ABOUT KAWASAKI**

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki Motors, Ltd. is committed to maintaining and furthering these strengths which will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. Kawasaki and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at Kawasaki's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the Good Times Roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at [www.kawasaki.com](http://www.kawasaki.com).