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1

PRESS RELEASE

KAWASAKI ANNOUNCES REPLACEMENT JET SKI® WATERCRAFT ENGINES FOR SELECT MODELS

Kawasaki Motors Corp., U.S.A., a pioneer in the personal watercraft industry, is thrilled to announce replacement engines are now available for select models of its iconic JET SKI® watercraft lineup. This new offering showcases Kawasaki's commitment to providing enthusiasts with the ultimate riding experience and helping to extend the longevity of their watercraft investments.

The replacement engine lineup will include engines for the following models:

- JET SKI® SX-R™ 160 stand-up
- JET SKI® ULTRA® 160
- JET SKI® ULTRA® 310



With an MSRP of \$7,499 for the engines for the JET SKI SX-R 160 and JET SKI ULTRA 160 watercraft, and \$7,899 for the engine for the JET SKI ULTRA 310 watercraft, Kawasaki owners can now continue to maintain the performance and reliability they expect from their watercraft.

Owners can now find complete replacement engines for select JET SKI personal watercraft models by browsing the Parts Diagrams found in the Owner Center on Kawasaki.com or by contacting their local authorized Kawasaki dealer to place an order.

To download high-resolution images, log on or register for the Kawasaki media site at http://kawasakimedia.com.

ABOUT KAWASAKI

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki Motors, Ltd. is committed to maintaining and furthering these strengths which will surely give birth to new legends.



Kawasaki Motors Corp., U.S.A. markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. Kawasaki and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at Kawasaki's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the Good Times Roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.