

November 8, 2022

adidas Originals and Kawasaki Team Up on Collaborative ZX22 Kawasaki Sneaker

Herzogenaurach, 8th November 2022 – Continuing to build on shared passion for forward thinking design, adidas Originals and Kawasaki join forces once again with another addition to the collaborative ZX footwear collection. This iteration comes in the form of the ZX22 Kawasaki, a future-ready sneaker inspired by the experimental forms and materials of the Kawasaki vehicle.

Kawasaki and adidas reignite their collaboration that fuses the aesthetic of the Japanese powersports titan into the world of the celebrated ZX sneaker range. The ZX22 Kawasaki sneaker is inspired by the form of futuristic vehicles such as the Ninja® ZX™ line of sport motorcycles. This future-ready silhouette is featured in a bold metallic colorway accented with black and lime green details. The ZX22 utilizes a co-branded metallic silver leather with reflective three-stripe branding that sits on a chunky midsole unit with BOOST cushioning that is supported by a bold heel cage accented with the Kawasaki brand's famous lime green and black colors. A Kawasaki Ninja® graphic can be found on the lateral.



Arriving on November 24th, 2022, the collaborative ZX22 Kawasaki sneakers are available globally (excl. China) through adidas stores, adidas.com, confirmed, and select retailers. Additionally, the ZX22 Kawasaki will also be available directly from Kawasaki*.

* In Japan, EU, USA, Canada, and Australia

About Kawasaki

Kawasaki started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki Motors, Ltd. is committed to maintaining and furthering these strengths which will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. Kawasaki and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at Kawasaki's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's

complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.

About adidas Originals:

Inspired by the rich sporting heritage of adidas – one of the world’s leading sports brands and a global designer and developer of athletic footwear and apparel – adidas Originals is a lifestyle brand founded in 2001. With the adidas archive at its foundation, adidas Originals continues to evolve the brand’s legacy through its commitment to product innovation and its ability to filter the creativity and courage found on courts and sporting arenas through the lens of contemporary youth culture. Marked by the iconic Trefoil logo that was first used in 1972 and championed by those that continue to shape and define creative culture, adidas Originals continues to lead the way as the pioneering sportswear brand for the street.