

April 19, 2022

## KAWASAKI NINJA® MODELS TO BE FEATURED IN “TOP GUN: MAVERICK”

**Captain Pete “Maverick” Mitchell returns to the big screen, once again riding a Kawasaki Ninja®.**

There are few motorcycle movie scenes more iconic than Captain Pete “Maverick” Mitchell riding his Kawasaki Ninja® GPZ 900R along the flight line at United States Navy Fighter Weapons School in Miramar, California back in 1986. That scene helped cement Mitchell’s “Maverick” image as a TOPGUN hero. 36 years later, Maverick is not only back at TOPGUN, but back riding a Kawasaki, only today he chooses to ride the supercharged Kawasaki Ninja H2™ Carbon in the new Paramount Pictures blockbuster “*Top Gun: Maverick*” opening May 27<sup>th</sup>, 2022.



“Working with the “*Top Gun: Maverick*” team has been amazing,” said Kawasaki Motors Corp., U.S.A., Vice President, Marketing, Chris Brull. “When we had the chance to jump onboard and see our Kawasaki Ninja motorcycles on the big screen again, we had to be involved. We know that Maverick is a dedicated Kawasaki rider and we made sure he had a full garage of Kawasaki models.”

To celebrate “*Top Gun: Maverick*,” Kawasaki has partnered with Paramount Consumer Products to launch limited edition t-shirts exclusively sold at participating Kawasaki dealers in the U.S.A. These t-shirts feature both the iconic Ninja GPZ 900R featured in the original Top Gun as well as the supercharged Ninja H2 Carbon. Visit your local Kawasaki dealer while supplies last.

A total of four supercharged Ninja H2 Carbon machines and restored two Ninja GPZ 900R motorcycles were provided to the “*Top Gun: Maverick*” production team along with some additional surprise models that may appear in Maverick’s personal hanger featured in the film.

“*Top Gun: Maverick*” will premiere in theaters nationwide on May 27<sup>th</sup>, 2022 and fans can now experience the breathtaking power of the world's only supercharged production hypersport motorcycles by owning a Ninja H2™, Ninja H2 Carbon or Ninja H2™R.



## **ABOUT KAWASAKI**

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki's commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at [www.kawasaki.com](http://www.kawasaki.com)

### **About Paramount Consumer Products**

Paramount Consumer Products oversees all licensing and merchandising for Paramount (Nasdaq: PARA, PARAA), a leading global media and entertainment company that creates premium content and experiences for audiences worldwide. Driven by iconic consumer brands, Paramount Consumer Products' portfolio includes a diverse slate of brands and content from BET, CBS (including CBS Television Studios and CBS Television Distribution), Comedy Central, MTV, Nickelodeon, Paramount Pictures and Showtime. With properties spanning animation, live-action, preschool, youth and adult, Paramount Consumer Products is committed to creating the highest quality product for some of the world's most beloved, iconic franchises. Additionally, Paramount Consumer Products oversees the online direct-to-consumer business for CBS and Showtime programming merchandise, as well as standalone branded ecommerce websites for Star Trek, SpongeBob, South Park, and MTV.