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## NEW ACCESSORY PRESS RELEASE

# Kawasaki Introduces a New Line of Kawasaki Performance Oils

With decades of experience offering top performance and high-quality oils to powersports owners, Kawasaki is excited to announce a new line-up of Kawasaki Performance Oils (KPO). Combining updated branding with all-new motorcycle formulations and even greater improved performance, the new KPO product line-up consists of industry-leading products exclusively designed and tested for Kawasaki engines to meet or exceed performance requirements and keep your powersport vehicle running at its best.

Adding to the refreshed branding will be an all-new motorcycle oil blend with the KPO 4-stroke motorcycle engine oil that is optimized for performance and tested and proven for durability. Kawasaki's industry-leading push didn't stop there as several performance improvements have been made to the ATV/UTV and Jet Ski® oil categories. The KPO line-up of products continue to push beyond the highest industry standards including JASO and API, resulting in motorcycles running cleaner, cooler, and smoother. KPO products have been developed and tested to provide the highest-rated oil line-up amongst OEMs and in the industry, making KPO the ultimate choice for your maintenance needs.



### KPO MOTORCYCLE OILS

The all-new KPO 4-stroke motorcycle engine oil utilizes the highest quality base oils and patented cutting-edge dual friction technologies. Modern engines demand better oil due to tighter clearances, higher RPMs, and hotter running temperatures, which is exactly what KPO 4-stroke motorcycle oil was designed for. It has been tested and proven to reduce engine friction while producing high clutch friction, providing the rider with an excellent clutch and shift feel. This new formula also produces excellent engine cleanliness and durability. The KPO 4-stroke oil is offered in full synthetic, semi-synthetic, and conventional 4-stroke engine oil.

KPO full synthetic 4-stroke oil has been formulated to provide the ultimate clutch feel and durability, while providing superior protection under extreme conditions. This motorcycle-specific formula provides dual friction technology that offers low friction in the engine and three times the JASO MA2 clutch friction performance durability. It delivers maximum engine lubrication and protection over a wide range of temperatures and operating conditions, including high RPM, high temperatures, and extreme cold.

KPO semi-synthetic 4-stroke engine oil has been blended with high-quality base oils and superior synthetic oil to keep your Kawasaki protected and performing at its best. Featuring optimum engine lubrication over a wide range of temperatures and operating conditions, superior engine and

bearing wear protection is delivered and a prolonged engine life is achieved through engine cleanliness and reduced oil volatility.

KPO conventional 4-stroke engine oil utilizes high-quality base oils and additives for a formulation that keeps your Kawasaki's engine and transmission clean and efficient, making it the right choice for owners who want quality engine oil at a great price. It provides outstanding piston cleanliness to help prevent deposit and ring sticking as well as excellent camshaft wear protection for a long engine life. It's available in several options including 10W-30, 10W-40, and 20W-50.

KPO semi-synthetic 2-stroke racing oil is formulated for superior performance in harsh racing environments and formulated for premix or oil injection systems. The semi-synthetic formula provides superior performance in racing environments with prolonged engine life and power with ash-less detergent and dispersant technology. This high-performance oil protects the engine from deposits, hot spots, and corrosion.

## **KPO ATV/UTV OIL**

The KPO ATV/UTV full synthetic 4-stroke engine oil has been formulated and extensively tested for your engine and transmission to provide superior performance and protection under high load, high heat, and extreme cold environments. It's designed to work for both gasoline and diesel applications. The full synthetic provides maximum engine lubrication over a wide range of temperatures and operating conditions. It delivers superior performance and engine durability, including excellent bearing wear protection. In addition to improved engine cleanliness and reduced oil volatility, it demonstrates excellent viscosity stability, corrosion resistance, and oxidation control characteristics that are ideal for harsh operating environments required for protection in newer engines.

KPO ATV/UTV semi-synthetic 4-stroke engine oil is formulated to provide maximum engine lubrication over a wide range of temperatures and operating conditions found in real-world experience. Similar to the full synthetic, it's recommended for both gasoline and diesel applications. The semi-synthetic formula delivers high-performance and engine durability as well as advanced wear protection for increased engine durability and a long engine life. It boasts excellent acid neutralization and oxidation control characteristics required for protection in newer engines while improving performance in older engines.

## **KPO JET SKI® WATERCRAFT OIL**

The KPO Jet Ski watercraft full synthetic oil has been developed and extensively tested for your engine to provide superior performance and protection in harsh marine environments. Using a full synthetic formula, it's blended to provide superior rust and corrosion protection in high-performance marine engines and designed to tackle the toughest of environments. It helps maintain viscosity at high temperatures, high speeds, and under a high load.

Just like the full synthetic watercraft oil, the KPO Jet Ski watercraft 2-stroke oil has been developed to provide superior performance and protection regardless of how harsh the environment might be. It's formulated for premix or oil injection systems. This formula provides top performance and protection for 2-stroke water-cooled engines and helps them maintain cleanliness and power throughout the life of the engine. It's designed to protect at idle and wide open throttle for immediate engine response on the water.

## **AVAILABILITY**

The new and improved KPO ATV/UTV, Jet Ski watercraft, and 2-stroke motorcycle and gear oils will be available beginning early February. The all-new KPO motorcycle 4-stroke oil is set to hit the shelves at your local Kawasaki dealer beginning in April.

## **ABOUT KAWASAKI**

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry

was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki's commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at [www.kawasaki.com](http://www.kawasaki.com).