

June 10, 2021

## IMMEDIATE PRESS RELEASE

# Teryx KRX® 1000 Demo Tour Kicks Off the Summer Your Chance to Experience the Teryx KRX® 1000 Side x Side Lineup

Foothill Ranch, Calif. –Kawasaki Motors Corp., U.S.A. is thrilled to announce the Teryx KRX® 1000 Demo Tour will be crisscrossing the country this summer, beginning at Monster Jam in Indianapolis on June 10-12. The nationwide demo tour will take place at select locations and industry events including many of the country's largest side x side rallies.

"The Teryx KRX 1000 is built from the ground up as the ultimate sport side x side and we are bringing the KRX Demo Tour to the most prestigious side x side events and rallies across the country," said Vice President Marketing & Racing, Chris Brull. "Participants will have the chance to experience the power, performance, capability and comfort of the Teryx family all while enjoying the Good Times™ experience that Kawasaki is known for."

To date in 2021 the tour has already attended King of the Hammers, Mud Nationals, Rally on the Rocks and more. The ever growing schedule will continue with 11 stops across nine different states, including significant events such as Monster Jam, IMS Outdoors, UTV World Championships and more.

In addition to the adrenaline-pumping side x side events, participants will experience the thrill of navigating through multiple obstacles aboard the Teryx KRX 1000 and learn first-hand how this game-changing machine is built to outmuscle the most challenging terrain. Models available for demo include the Teryx KRX 1000 as well as the new Teryx KRX 1000eS and Teryx® S LE.

### **Kawasaki Teryx KRX® Demo Tour Schedule**

The Teryx KRX Demo Tour will run through 2021, with additional stops added throughout the year. To stay up to date on the latest information, upcoming dates, and locations, please visit:

<https://www.kawasaki.com/Experience/Events>.

Participants must have on the appropriate riding gear – helmet, goggles, gloves, pants and closed-toe shoes to be eligible for a demo ride.



 <b>2021 Teryx KRX® Demo Tour Schedule</b> 			
Date	Event	Venue	Location
6/10 - 6/12	Monster Jam	Lucas Oil Stadium	Indianapolis, IN
6/24 - 6/26	Monster Jam	Arrowhead Stadium	Kansas City, MO
7/16 - 7/18	IMS Outdoors	Sonoma Raceway	Sonoma, CA
7/28 - 8/1	UTV Takeover Southern Gap	Southern Gap Outdoor Adventure	Grundy, VA
8/12 - 8/15	Rock Run Summer Blast	Rock Run Recreation	Patton, PA
8/20 - 8/22	IMS Outdoors	Goebbert's Farm	Pingree Grove, IL
9/10 - 9/12	IMS Outdoors	Carlisle Fairgrounds	Carlisle, PA
10/13 - 10/17	UTV World Championship	Standard Wash BLM	Lake Havasu, AZ
10/29 - 10/31	IMS Outdoors	Georgia International Horse Park	Conyers, GA
11/11 - 11/13	Sand Hallow SxS Adventure Rally	Sand Hollow State Park	Hurricane, UT
11/19 - 11/21	IMS Outdoors	TBC	So. California

## ABOUT KAWASAKI

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki's commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at [www.kawasaki.com](http://www.kawasaki.com).