

November 2, 2020

## IMMEDIATE PRESS RELEASE

# KAWASAKI MOTORCYCLE AND ENGINE BUSINESS STRUCTURE UPDATE

A message from the President and CEO of Kawasaki Motors Corp., U.S.A. (KMC):

During the COVID-19 pandemic, our business in both Powersports and Engine divisions has seen considerable success. New and reignited interest in our industry has been met by tremendous efforts from Kawasaki team members and our dealer network to meet the needs of our customers in a new environment where health and safety are the first priority.

Today, Kawasaki Heavy Industries, Ltd., KMC's parent company and 100 percent shareholder, announced a restructuring plan to spin off the Motorcycle & Engine business and the Rolling Stock business into separate companies on October 1, 2021. The Ship & Offshore Structure business will also be integrated into the Energy System & Plant Engineering business. These changes are part of achieving Kawasaki's new business direction and will further enhance Kawasaki's ability to continue to innovate with technology and safety for the powersports industry.

As for operations in the United States, KMC will see no changes. All KMC's tasks and missions will remain the same and KHI's restructuring plan will only further enhance KMC's ability to serve KMC's customers by furthering KMC's ability to be quick and efficient when studying the industry and the future of powersports. The Kawasaki brand in North America is strong and getting stronger even under the COVID-19 situation and we at KMC will continue our great mission of delivering Kawasaki products and satisfaction to our customers.

More details are available on the KHI website:

<https://global.kawasaki.com/en/corp/newsroom/news/index.html>

Sincerely,  
Eigo Konya

### ABOUT KAWASAKI

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the powersports market, and in the process have created enduring legends based on the unique engineering, power, design and riding pleasure of Kawasaki powersports products. In the future, Kawasaki's commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers. KMC also sells and distributes general purpose engines through a network of close to an additional 7,700 independently owned retailers.. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at [www.kawasaki.com](http://www.kawasaki.com).